

FRIDAY, FEBRUARY 15TH, 2019 1 PM: AT THE RANCH, CARSTAIRS, AB

# WELCOME 30TH ANNIVERSARY EDITION

We want to start by saying "thank you" to all our customers over the past year(s), many of you who are repeat buyers, and some of you who we have just gotten to know! We can't express enough our gratitude for your confidence in our program and product, and we sincerely appreciate doing business with you, but mostly to call you our friends. The cattle business is as tight of an industry as they come, and one of which we all work hard daily, to not only make ends meet on our own or to reach our own goals, but one to which we all work together to better the beef market place in Canada and worldwide! We also need to give a huge thank you to all our friends, family and workers who help make things possible for our family and our ranch. As you all know, it takes a village to help raise children, and it seems to take the same village to help run a livestock operation with unknown schedules and never a lack of projects!

The offering of the bulls runs deep this year. We feel by utilizing embryo transplant, and using select sires on a mass scale, we have brought one of the most consistent set of bulls for your appraisal as ever. Many of the sires used are proven herd bulls or Al sires.... This allows us the advantage versus using all new Al bulls, as we can offer our customers advice on their bull choice(s), based on real life data and experiences from a previous calf crop. The same people you discuss your bull needs with, are the same people that do the calving, feeding, handling, and breeding selections on these bulls. You can trust in confidence, we will be honest and upfront, and can help you sort through them to find a bull(s) that meets your requirements and budget. Our goal is to develop these bulls and grow them out to a maturity level, where they can than go out and breed cows right away, not loosing a bunch of extra fat, and maintaining longevity. All bulls will be semen tested and evaluated prior to the sale by Dr. Waylon Wise.

Our cowherd consists of about 300 cows, with the majority of them calving in Jan and Feb, and about 70 that calve on grass in June and July. This allows us to offer yearling bulls and extra age bulls to meet the needs of our clientele. We cull hard on feet and legs, temperament, and udder quality in the herd. We are always trying to source new genetics, so we can constantly offer new bloodlines and improve the herd and the bulls we offer.

We have now raised and sold purebred breeding stock for 45 years, and with that said, we know the importance of good relationships, communication, and what it means to stand behind the product we offer. If you have any problem with something purchased from us, we want to be the first to know about it, and will do our utmost to create a win-win for both parties. Again this year, we have set a pen of bulls aside for spares, and to ensure if any of our customers have an issue, we have you covered.

The sale is at the ranch, 10 miles west of Carstairs. There will be 88 bulls, purebreds, SimAngus, extra age. There will be a good mixture of calving ease bulls for heifers, and performance bulls for cows. Viewing, refreshments, and Valentines's pizza are offered the night before, and stick around after the sale for hospitality and visiting. We would love to have a chance to meet many of you in person and catch up with others we haven't seen in awhile!

# THE PEOPLE OF MADER RANCHES



# RYLEY & JILL STELLA & HAWKIN MADER

maderranches@gmail.com

Ryley's Cell: 403.807.8140 Jill's Cell: 403.990.9187

Ryley has been a part of the family operation from a young child and was joined by Jill in 2007. Everyone is hands on in the business activities and will look forward to many years in the cattle industry.



# **RANDY & RONDA MADER**

rrmader13@gmail.com Randy's Cell: 403.660.1123

Randy & Ronda started Mader Ranches in 1975. They have worked hard in the cattle industry for 45 years and see all aspects of the operation from day-to-day, management & mentorship.



## **TUFFY KIRKWOOD**

Tuffy joined the team in 2016. He manages the feed wagon, mechanics, welding and many tasks that make him our jack of all trades. He is a true family member and huge asset to our operation.

WWW.MADERRANCHES.COM

# SALE DAY INFORMATION

# **SCHEDULE**

February 14th 5 PM : Refreshments & Pizza February 15th 12 Noon : Beef Lunch - Kodiak BBQ

1 PM : SALE TIME Followed by Hospitality

# SALE STAFF

 Auctioneer:
 Ryan Dorran
 403.507.6483

 Ringmen:
 Mark Stock
 403.357.8104

 Rod Mcleod
 403.540.7986

Taylor Richards 306.821.4169

# SALE CONSULTANT

Bohrson Marketing Services Ltd.

 Scott Bohrson
 403.370.3010

 Darryl Snider
 780.385.5561

 Taylor Richards
 306.821.4169

 Matt Criddle
 306.539.6934

www.bohrson.com

# **ACCOMODATIONS**

Ramada - Olds 403.507.8349
Best Western Inn - Olds 403.556.5900
Didsbury Country Inn - Didsbury 403.335.8088
Golden West Motor Inn - Carstairs 403.337.3333

# **INSURANCE**

Stockman's Insurance - Cassie Dorran - 403.507.5953 Bulls returning to seller MUST be insured, Mader Ranches is not liable for injury or mortality if left at the ranch.

# **BUYER INCENTIVE**

• \$150 taken off bull purchase price if you take them home sale day.

# **PHOTOS & VIDEOS**

- · Taken in house by Mader Ranches
- · Can be viewed online at www.maderranches.com
- Bulls pictures taken Dec /18 and videos taken Jan 30/19

## INSPECTION

Cattle may be viewed prior to the sale by arrangement made with Mader Ranches. Come to the bull farm and view bulls as well as their dams prior to February 13th. On February 14th the bulls will be penned at the sale barn and can be viewed there at that time.

# TERMS & CONDITIONS PAGE 59

# **ON OFFER**

Red & Black Simmental YearlingsRed & Black Extra Age Simmentals

# **SUPPLEMENTARY INFO**

A supplementary sheet will be available on sale day. This will include weights, scrotals and any updated information.

# **DELIVERY**

We offer free delivery to central points in Western Canada. If you are located past a convenient location in Canada, we will split delivery costs 50/50. For US purchases we will split the delivery costs and buyer is responsible for vet & border costs. We will start delivering on March 15th at our convenience, otherwise pick-up will be available at our Ranch. Free feed until delivery. Delivery is between March 15 - April 15th.

# DISCLAIMER

While every effort has been taken to ensure that all details are correct, the descriptions contained in this catalogue are often opinion only. We cannot be responsible for the consequences of any actions taken or not taken as a result of these opinions.

# **HOW TO FIND US?**

#### **Directions From Carstairs:**

Go North on Main Street (10th Ave) out of town, Road automatically turns west (Twp Rd 303).

Go West 15 kms to Range Road 32.

Turn South. Farm is on your right.

#### Directions From Hwy 22:

Go East 11 kms on Twp Rd 303 (Carstairs Blind Line) to Range Road 32.

Turn South. Farm is on your right.

FIND US ON GOOGLE MAPS - Mader Ranches



# **UNABLE TO ATTEND THE SALE?**

There is nothing better than being at the sale in person. You get the opportunity to see the cattle, catch up with friends and meet new people! We hope you can join us, but if you can't make it we want to make it convenient for you to participate from where ever you may be!

#### 1. GIVE US A CALL

We are all here to help you. We can talk with you about the cattle that interest you, logistics, and if you like we can even offer an opinion. We have our contact numbers listed on Page 2.

#### 2. PHONE BIDDING

An option that works at all times. You can call any of us or a Bohrson Marketing Agent of your choice. We trust and value this team and encourage you to do the same.



 Scott Bohrson
 403.370.3010

 Taylor Richards
 306.821.4169

 Matt Criddle
 306.539.6934

www.bohrson.com

#### 3. BID AND VIEW ONLINE

You can participate from almost anywhere with an internet connection. Please feel confident in using DLMS for your online viewing and bidding. If you have any questions, please contact our representative at DLMS, Whitney Bosovich at 780-991-3025 or whitney@dlms.ca

# Can't make it to the sale? Watch & Bid Online.

With DLMS you can Watch, Listen & Bid on your computer just like you were there with online bidding over the internet

# Instructions for Viewing And Bidding At the Sale

Visit www.dlms.ca, Fill out the registration form located under registration and sign-up for your free user account to select a username and password.

BIDDERS - To be approved as a bidder, Log in and click BUYER APPROVAL tab, select the sale you are interested in bidding at and click sign up.

For more information or for help getting approved Call: Whitney Bosovich 780.991-3025 or Mark Shologan - 780-699-5082



To find an agent or sale near you today visit www.dlms.ca

Purebred Sales • Daily Presort Sales
Direct Off-farm Sales every Thursdays at 10:00 am

# COW\CALF HEALTH & MANAGEM

Mader Ranches have their entire cow herd on an integrated and comprehensive health and production management program. This program is based on the detailed collection of data on each individual animal at all key health and production points. This information is kept in a secure web-enabled database called HerdtraxTM and is continually monitored and audited by the managing veterinarians at Cow/Calf Health and Management Services (CCHMS).

CCHMS is proud to work with Mader Ranches and if required will provide documentation and verification of all animal health processes and treatments. If there are any questions with respect to the health and production management program at Mader Ranches, please contact myself.



Office: (403)946-4567 Cell: (403)369-9823 Fax: (403)946-5529 drwwise@gmail.com





Waylon ultrasounding cows on summer pasture at Mader Ranches

# **BULL PREPARATION**

When you focus on building a herd of exceptional females, the resulting bulls not only look the part but they breed it.

Some bulls look fantastic on the day, but it's not good enough to buy a bull on his looks alone. You are buying his potential. Yes, you should trust your eye first, but don't stop there. Study his pedigree, his EPD's, and any related animals. Make sure you look at his performance data, genetic testing and calving ease rating. We provide everything so that you can make an informed choice.

We also do this same homework on the bulls that we select. Talk to any of us! We not only have countless of hours of hands on experience with these animals, but we have spent the time travelling, doing homework and visiting with other cattlemen and women. Our customers know that we have put in the effort to ensure the Mader Ranches bulls will go out and breed calves that make them profitable. Our homework is directly linked to your success.

We as a family are committed to the success of our customers. This means we raise and prepare our animals in a manner that promotes fitness and longevity of your new purchase.

The bulls developed on a TMR ration with Masterfeed pellet, chopped hay and straw, silage & supplements, minerals and vitamins. They are fed in large groups. They have been professionally developed for real-world commercial conditions. All data and complete performance info provided upon request and on sale day. Please remember that EPD's cannot be compared across breeds. We have a Complete Herd Health & Vaccination Program with CCHMS - Waylon Wise (See above) Prior to the sale all bulls have been semen tested, palpated, scrotal measured, and inspected by Dr. Wise.

These bulls are fully guaranteed. Should a bull fail to be a satisfactory breeder, he will be replaced with another bull of equal quality or a credit will be given.

NO REFUNDS. Mader Ranches reserves the right to be the first to know about any problems you might have with your bull.

# **EPD'S & WHAT THEY MEAN?**

We have described in general how EPDs are calculated. All EPD values are comparative. This means that they represent bigger/smaller, less/more types of relationships. We do not know exactly what the resulting progeny will be.

CE-Calving Ease – The ease with which a bull's calves are born to first calf heifers. A first calf heifer is defined as a female calving for the first time at 33 months of age or less. EPDs are reported as deviations in the percent unassisted births. When comparing calving ease EPDs of two sires, the larger EPD indicates a higher percent of unassisted births for calves sired by this bull.

BWT- Birth Weight - Calf weight at birth adjusted to a mature dam equivalent. Expected progeny performance is reported in pounds. The EPD value predicts the difference in average birth weight of a bull's calves, compared to calves of all other bulls evaluated. When comparing the birth weight EPDs of two sires, the larger EPD indicates a heavier average birth weight for calves sired by this bull.

WWT– Weaning Weight – Calf weight taken between 160 and 250 days of age and adjusted to 205 days of age and a mature dam equivalent. Expected progeny performance is reported in pounds. The EPD value predicts the difference in average 205-day weight of an animal's calves compared to calves of all other animals evaluated. When comparing the weaning weight EPDs of two sires, the larger EPD indicates a heavier average weaning weight for calves sired by this bull.

YWT– Yearling Weight – Weight taken between 330 and 440 days of age and adjusted to 365 days of age and a mature dam equivalent. Expected progeny performance is reported in pounds. The EPD value predicts the difference in average 365-day weight of an animal's progeny, compared to the progeny of all other animals evaluated. When comparing the yearling weight EPDs of two sires, the larger EPD indicates a heavier average yearling weight for calves sired by this bull.

MCE- Maternal Calving Ease - The ease with which a sire's daughters calve as first calf heifers. A first calf heifer is defined as a female calving for the first time at 33 months of age or less. Expected progeny differences are reported as deviations in the percent unassisted births. When comparing the maternal calving ease EPDs of two sires, the larger EPD indicates a higher percentage of unassisted births for calves born to this sire's daughters.

MWWT- Maternal Weaning Weight - The weaning weight of an animal's daughters' calves. Expected progeny performance is reported in pounds. The EPD value predicts the difference in average 205-day weight of an animal's daughters' calves compared to calves from daughters of all other animals evaluated. The evaluation reflects both the maternal ability of an animal's daughters and the growth potential of their calves. When comparing maternal weaning weight EPDs of two sires, the larger maternal weaning weight EPD indicates heavier weights due to daughters' ability to produce heavier calves.

MILK- Maternal Milk - The maternal ability of an animal's daughters. Expected progeny performance is reported in pounds of calf weaning weight. The EPD value predicts the difference (due to maternal ability) in average 205-day weight of an animal's daughters calves, compared to calves of daughters of all other evaluated animals. When comparing the maternal milk EPDs of two sires, the larger maternal milk EPD indicates heavier average weaning weights due to the daughters' greater maternal ability.

CW- Carcass Weight - The hot carcass weight of a bull's progeny. Expected progeny performance is reported in pounds and adjusted to a slaughter age of 475 days. The EPD predicts the difference in average carcass weight of a bull's progeny, compared to progeny of all other bulls evaluated. A positive value indicates heavier than average carcass weights, while a negative value (-) indicates lighter than average carcass weights.

REA -Rib Eye Area - The area of the rib muscle of a bull's progeny. Expected progeny performance is reported in inchess and adjusted to a slaughter age of 475 days. The EPD predicts the difference in average rib eye size of a bull's progeny, compared to progeny of all other bulls evaluated. A positive value indicates bigger than average rib-eye size, while a negative value (-) indicates smaller than average rib-eye size.

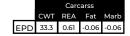
FAT - Fat Thickness - The external fat thickness of a bull's progeny. Expected progeny performance is reported in inches and is adjusted to a slaughter age of 475 days. The EPD predicts the difference in external fat thickness of a bull's progeny, compared to the progeny of all other bulls evaluated. A positive value indicates thicker than average fat cover compared to the progeny of other bulls evaluated, while a negative (-) value indicates less external fat cover.

MARB EPD- Marbling Score – A subjective evaluation of the amount and distribution of intramuscular fat. Degree of marbling is evaluated in the rib-eye muscle between the 12 th and 13 th rib and is a major factor in determining USDA quality grade. Marbling scores range from 1 (devoid) to 10 (abundant) Expected progeny performance is reported in tenths of a marbling score and adjusted to slaughter age of 475 days. The EPD value predicts the difference in average marbling score of an animal's progeny compared to progeny of all other evaluated bulls. A positive value indicates higher than average marbling scores, while a negative value (-) indicates lower than average scores.

# **BREED AVERAGE EPDS**

Simmental





# MADER CALVING EASE RATINGS

3 ratings are used on the bulls to rate them for calving ease, the more stars, the more we recommend them used on heifers



# WHAT IS LEPTIN TESTING?

Leptin is a hormone secreted by fat cells that essentially tells the brain when to stop eating. There are more than 20 mutations of the gene in cattle, and all can create subtly different effects. The fully mutated version in the single gene test of the leptin gene (genotype TT) has been associated with better back fat growth, higher milk production, and improved feed efficiency.

#### Leptin::

:: Leptin TTs have an overall increased rate of fat accumulation compared to leptin CC.

For Leptin TTs, this mainly results in:

- Increased weaning weight
- Increased cow productive life due to increased body condition score
- Increased milk production
- Increased 12th rib backfat
- · Impacts yield grade & marbling (quality grade)

#### PMCH::

PMCH AAs have an overall increased fat deposition compared to PMCH TT.

For PMCH AAs, this mainly results in:

- Increased tenderness
- · Increased marbling fat
- · Increased 12th rib backfat

#### IGF2::

IGF2 CCs have an overall increased lean growth compared to IGF2 TTs.

For IGF2 CCs, this mainly results in:

· Increased rib eye area

#### CRH4::

CRH GGs have an overall increased carcass yield compared to CRH CCs.

For CRH GGs, this mainly results in:

- · Increased hot carcass weight
- · Increased rib eye area

**EXAMPLE:** 

Carcass EPDs				Leptin Testing	
CWT	REA	Fat	Marb	Leptin	PMCH
33.3	0.61	062	-0.06	TT	AA
30	1	100	100		

# WHY DO WE LEPTIN TEST?

While the scientific debate over leptin isn't settled, we want to offer our customers another reason to choose Mader Ranches herdsire.

We test our bulls for other traits that Quantum Genetix has identified, such as rib-eye area (IGF2), tenderness (PMCH), stress (CrH4). The leptin program was being introduced to the feedlots through Quantum Genetix as a means of selecting cattle for slaughter based on their DNA and condition score.

Testing and breeding for leptin will be beneficial in the seedstock industry since the positive bulls can then only pass on the leptin mutation to their offspring.

We are also impressed with the research linking leptin to improved milk production. The thought of having a DNA marker that is proven to increase ADG (average daily gain) and milk production in cattle could only be a positive addition to our program.

We are expanding our testing every year, with hopes to continue to purchase bulls with the Leptin test of TT and additional positive testing. our knowledge grows every year and we hope that if you have any questions regarding the testing or the results, please contact us or Cody at Quantum Genetix

We have been Homo Polled/Black Testing for over 40 years and find it imperitive that our herd sires be Homo Polled so that we can continue to offer that option to our customers. We also Homo Black test for those customers that are only wanting black genetics or those who would like them to throw both colors.

# EXTRA AGE BULLS LEPTIN & HOMO POLLED & BLACK TEST RESULTS WILL BE AVAILABLE SALE DAY.



For more info please feel free to contact:

Cody Garrett | Sales Representative Quantum Genetix | Quantum Biosciences P 306.956.2071 F 306.956.2066 C 306.951.7977

Cody@quantumgenetix.com Genomics Simplified ALL BULLS TESTED FOR LEPTIN, PMCH, ICF2 & CRH4

ALL BULLS ARE HOMO POLLED & BLACK TESTED

# THE MADER RANCHES DIFFERENCE



#### **POLLED GENETICS**

Horns are extra work, welfare and safety issues for cattle and cattlemen. Mader Ranches prides itself on its Polled genetics since 1975



#### FAMILY OPERATION WITH LONG TIME COMMITMENT

The Mader Family has been in the cattle business for 45 years. This is the 30th Annual Bull Sale and plan on a extensive future with our 2nd and 3rd generation We work hard to ensure our customers are happy with their investment. We are committed to helping our customers achieve their goals and back our animals.



#### **HEART OF OUR HERD**

We have a large nucleous of foundation females and pride ourselves in the cow families that extend down from that base. These bulls on offer are the top 88 bulls that we have to offer from 300 calving cows. They are the best of the best.



#### DEPTH OF PEDIGREE

We utilize Embryo Transfer and AI extensively to mutiply the consistency in our herd. We find that by reproducing mutliple daughters and sons from our donor cows and breed leading sires, we can offer consistency to our customers.



#### **WEIGHTS**

These bulls are being fed in order to reach their genetic potential. We really try to encourage fitness and longevity in our bulls. We are feeding our bulls for proper development of their body, feet and legs and reproductive organs. All printed weights are accurate.



#### **ACCURATE DATA**

We have invested into cattle record keeping and management so that all of our data is as accurate as possible. We have our herd on the HerdTrax program as it intergrates well with the Total Herd Enrollment with the Canadian Simmental Association. All data is available.

# **2019 NEW SIRES**





Mader Lieutenant 50E Mader Walk This Way X Combustible

Mader The National 43E LFE The Riddler X NCB Cobra

MRL Crown Royal 32E MRL Red Whisky X MRL Integrity

# SISTERS TO THE SALE BULLS



SIRE: WFL WESTCOTT Sold to Rancier Farms at Friday Night Lights for \$20,000



SIRE: LFE THE RIDDLER
Sold to Ferme Gagnon
at Friday Night Lights for \$20,000



SIRE: MADER/RUST/CS CRUZ Sold to Lewis Farms at Agribition for \$13,500



SIRE: LFE THE RIDDLER Sold to KCH Cattle at Friday Night Lights for \$6,500



SIRE: WS STEPPING STONE Sold to Arley Bohrson at Friday Night Lights for \$9,000



SIRE: LFE THE RIDDLER Sold to Percyview Farms at Friday Night Lights for \$6,500



SIRE: BROOKING BANK NOTE Sold to Labatte Simmentals at Sim Power for \$7,000



SIRE: MRL GAME CHANGER Sold to W2 Land & Cattle at Sim Power for \$7,000



SIRE: LFE COMMISSIONER Sold to Indian River Cattle Co at Cobra Event for \$7,500



SIRE: MADER FUGITIVE Sold to W2 Land & Cattle at Sim Power for \$7,250



SIRE: KUNTZ SHERIFF Sold to Triple R Simmentals at Sim Power for \$6,750



SIRE: MADER WALK THIS WAY Sold to Double Bar D Farms at Sim Power for \$6,000



#### Reference Sire

MRL INTEGRITY 76Y IRE: MRL DISCOVERY 21A TSN MS EDITION 55W

LFE BS LEWIS 322U

DAM: LFE BS JULI 641X

LFE RS JULI 84W



#### 6 January 2015 • LFE 352C · BPG1147936

ADG WPDA BW WW YW Milk MCE MWW 3.2 76.3 120.5 16.5 3.2 54.7

Leptin PMCH IGF2 CRH4 Fat Marb -0.12 -0.12 65 70

- Purchased in 2016 for \$25,500

 Owned with Severtson Land & Cattle
 The Heavy Hitter calves were our strongest on both the male and female side of things, and in his first calf crop
 bulls and heifers averaged \$10,500 with having a very consistent 803 lbs weaning weight average with the birthweights averaging 83 lbs

- We love this guy and you can see why!

MADER PEARL HARBOUR 149F

MRL DISCOVERY 21A SIRE: LFE HEAVY HITTER 352C

Lot

LFE BS JULI 641X

LFE THE DARK NIGHT 350U DAM: LFE BS SHEILA 82A

LEE BS SHEILA 136T



Maternal Brother of Lot 1-3

cattlemen, due to their consistency, quality, and uniformity

-A lead off Heavy Hitter son with so much eye appeal, body mass, softness, and functionality
-Stemming from the breed leading Sheila donor female, adds huge maternal strength
-Pearl Harbour is heavy haired, has that extra extension, and is so true on his feet and legs
-A herd bull we plan to utilize in our program to push us to the next level
-3 full brothers to lead off the catalogue that will be analyzed and rated differently from 1-3 from many respected

RETAINED OWNERSHIP OPTION - CALL US TO DISCUSS

8 February 2018 · MDR 149F · BPTG1242628

BW WW YW Milk MCE MWW 3.4 76.3 117.3 21.7 3.4 59.9 1417 3.25 3.92 5.7

Leptin PMCH IGF2 CRH4 -0.18 EPD 23.0 0.66 AT

MADER TOUR OF DUTY 123F

Lot

MRL DISCOVERY 21A SIRE: LFE HEAVY HITTER 352C LFE BS JULI 641X

LFE THE DARK NIGHT 350U AM: LFE BS SHEILA 82A

LFE BS SHEILA 136T





29 January 2018 · MDR 123F · BPTG1242632

ADG WPDA CE BW WW YW Milk MCE MWW 3.5 79.5 120.9 14.6 1.6 54.4

Leptin PMCH IGF2 CRH4

-Typing very similar with lot 1, this guy carries that same lower stifle muscle, is deep ribbed, and is extremely balanced throughout

-Sheila 82A is responsible for raising some of our very best daughters going into the herd, her embryos are very marketable worldwide, and this her second set of sons to highlight our black bull pen
-Heavy Hitter continues to produce our very best calves with so much width of base, muscle, and guts
-Tour Of Duty will make many friends come sale day, and will turn into that easy fleshing, easy to love herd bull

-A feature maternal brother to these bulls sold last year for \$11,000 to Ferme Christel

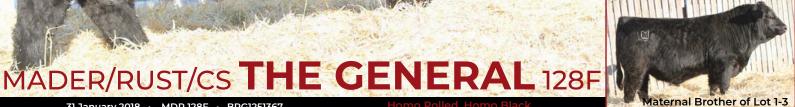
Lot

MRL DISCOVERY 21A **SIRE: LFE HEAVY HITTER 352C** LFE BS JULI 641X

LFE THE DARK NIGHT 350U DAM: LFE BS SHEILA 82A

LFE BS SHEILA 136T





31 January 2018 · MDR 128F · BPG1251367

BW WW YW Milk MCE MWW 846 1360 3.21 3.76 5.8 2.5 75.6 117.0 19.6 3.4 57.4

Leptin PMCH IGF2 CRH4

-0.10

-Maybe the deepest ribbed brother of the 3, with that real loose hide and extra jam

-This was the natural calf of Sheila 82A, which just goes to show how well she can milk and work in the real world outside of being an elite donor female

-Note the modest birthweights in these brothers, excellent weaning performance, and how they are competing very well in the pen for being the end of January bulls -The General daughters will be the type you NEED to keep, and his bulls or steers will exemplify his terrific body

mass, length of spine, and style



4

MRL DISCOVERY 21A SIRE: LFE HEAVY HITTER 352C LFE BS JULI 641X

WHEATLAND HIGH OCTANE169Y DAM: MADER SUGAR CANE 48C

MADER PIRON SUGAR 7X





24 January 2018 · MDR 109F · BPG1249557

W 205 365 ADG WPDA CE BW WW YW Milk MCE MWW 31 926 1411 3.03 3.86 6.3 3.0 79.2 122.8 21.0 3.5 60.6

Carcass EPDs Leptin Testing

CWT REA Fat Marb Leptin PMCH IGF2 CRH4

EPD 24.5 0.95 -0.11 -0.12 TT TT CT CC

Breed 60 10 05 50

Homo Polled, Homo Black

-Here is a moderate framed meat wagon that has had that herd bull look from a young age -He exemplifies so many of the same traits his sire possesses, with extra hair, heel, masculinity and shape

-ne exemplines so many of the same traits his sine possesses, with extra half, neer, masculinity and shape -stemming from one of our most dominant cow lines, the Iron Sugars continue to excel in the herd due to perfect udders, feet, skeletons, and correctness

-This was the bull that stood out to many cattlemen this summer for his extra growth and completeness

- Check out his 926 lb Adj weaning weight

- A maternal brother by blood sold to Klaudt Ranches last year for \$7750 and another maternal grandson to Denny Golden for \$9000

MADER LOCOMOTIVE 34F

5

MRL DISCOVERY 21A
SIRE: LFE HEAVY HITTER 352C
LFE BS JULI 641X

MADER FULL MONEY 145X

DAM: MADER A LIST 214B

MFR ROCKET GIRL 9122W





12 January 2018 · MDR 34F · BPG1249525

BW 205 365 ADG WPDA CE BW WW YW Milk MCE MWW 94 863 1407 3.40 3.81 3.6 5.1 79.6 120.8 19.1 3.0 58.9

Carcass EPDs Leptin Testing
CWT REA Fat Marb Leptin PMCH IGF2 CRH4
EPD 30.5 0.78 -0.16 CT AT CT CC

CE ታታ Homo Polled, Hetero Black

-Note the resemblance and relation to lots 4 and 5, the maternal sire to lot 5, is a full brother to lot 4's maternal grandam, the famous Iron Sugar 7X cow

grandam, the famous Iron Sugar 7X cow
-Very similar in type and kind to the bull above, this bull has so much lower rib shape, extra muscle definition, and that wide pin spread Heavy Hitter gives to every calf

-His dam is a very feminine, long fronted, big barreled female, with an outstanding udder

-An 863 lb Adj weaning weight -Maternal brother last year sold to Carl Stacy of Washington



ADG WPDA CE BW WW YW Milk MCE MWW 2.0 72.9 114.5 24.1 5.8 60.6 1312 2.99 3.63 7.5

Marb Leptin PMCH IGF2 CRH4 -0.12 -0.14 50

-Another pen favourite here for his extra neck extension, width over the top, width of chest floor, and overall eye appeal and style -Stemming from another top donor female, Violet 641A, who is a known NCB Cobra daughter

-His dam Violet 641A, was shown very successfully being named Champion multiple times, and standing in them within the top 5 and top 10 of all the breeds in the Supremes at both Farmfair and Agribition with her son Cruz at

-Cruz, sire of lots 34-37, sold two years ago through this sale for \$30,000 to KT Ranches, and last year Violet produced a Riddler son who sold for \$15,500 to Don Kathol, and another full brother, The National, who was retained in the herd

MADER FORT KNOX 21F

8 January 2018 · MDR 21F · BPG1249521

BW WW YW Milk MCE MWW 841 1307 2.91 7.1 2.0 70.5 107.4 21.3 5.4 56.6

Leptin PMCH IGF2 CRH4 -0.13 -0.13 EPD 25.8 0.83

Lot

MRL DISCOVERY 21A SIRE: LFE HEAVY HITTER 352C LFE BS JULI 641X

SAND RANCH HAND AM: J ANCHOR MS RANCHHAND 16W J ANCHOR DREAMIN LILY 29S





-An 841 lb Adj weaning weight, expresses the real-life performance and growth this bull exemplifies -He carries a great hair coat, is stout throughout, and has so much width and mass over the top -His Ranch Hand dam has been a real solid producer, with a great udder suspension and teat size, and always brings in a big calf



Lot

MRL DISCOVERY 21A SIRE: LFE HEAVY HITTER 352C LFE BS JULI 641X

LFE BS LEWIS 322U DAM: MADER BLACK OPAL 137A MADER BLACK OPAL 1Y





#### 12 January 2018 · MDR 35F · BPG1249526

ADG WPDA BW WW YW Milk MCE MWW 3.8 75.8 114.5 19.3 1.3 57.2

Fat Marb

Leptin PMCH IGF2 CRH4

-Thunder is a descendant from one of our older but very productive and most lucrative cows on the ranch, Opal 652S

-He inherits a lot of guts and softness from his Stubby dam, who is huge middled and a great cow to analyze -He was one of those real early maturing calves who showed lots of masculinity, performance, and promise from

a young age - These Heavy Hitter bulls are just full of meat and potatoes and we can't express how well we feel they will work in the commercial cattle industry

MADER VOODOO 147F

MRL DISCOVERY 21A

SIRE: LFE HEAVY HITTER 352C LFE BS JULI 641X

Lot

TNT TOP CUT P274 DAM: MADER TOP FLIGHT 125Y CG BLACK OPAL 652S



Brother to the Dam of Lot 9

7 February 2018 • MDR 147F • BPG1249576

BW WW YW Milk MCE MWW 894 1355 2.88 3.75 5.4 3.6 81.3 125.4 20.8 4.5 61.5

38.1 0.94 -0.12 -0.18 EPD

-A bull that is so loose hided and soggy in his design -You will love the thickness, depth of rib, and muscle expression that he carries -Much like the bull above, you will note the great Opal 652S cow in his pedigree who adds tremendous udder and foot quality to all her daughters

-We have over 15 natural daughters to Opal 652S in the herd currently who are doing a whale of a job, and are now starting to add in granddaughters

-Many top bulls over the past 3-4 years have either been direct sons of Opal 652S, or out of daughters



21 January 2018 • MDR 88F • BPG1242638 • 3/4 SimAngus

ADG WPDA CE BW WW YW Milk MCE MWW 4.1 71.4 106.6 20.2 -0.1 55.9

Leptin PMCH IGF2 CRH4

-A very powerful ¾ SimAngus bull with a nice white star -Full of natural thickness, extra foot size and hair

-This has been a pasture favorite with his early maturity, structural correctness, and extra mass

-His young dam is a registered  $lac{1}{2}$  blood who milks very hard and has yet to fail us on her quality or size of calf she

brings in -Utilize the hybrid vigour in the bull on a set of angus cross cows that you would like to see some more punch in

MADER STAR STRUCK 87F

21 January 2018 • MDR 87F · BPG1259097

WW YW Milk MCE MWW 1245 3.07 3.2 72.7 115.0 19.4 2.8 55.8

Leptin PMCH IGF2 CRH4 -0.12 -0.10 31.5 CT TT CT CG



-A maternally stacked bull in the pen, stemming from one of the farm favorite black baldie cows, Angel Baby 146A
- A full brother sold last year to Starland Colony for \$10,500
-The dam has a superb udder structure, is feminine and big barrelled, and does a stand-up job year after year
-Take note of his low birthweight and just about an 800 lb Adj weaning weight

Lot

MRL DISCOVERY 21A SIRE: LFE HEAVY HITTER 352C LFE BS JULI 641X

R PLUS HARD ROCK 145X DAM: MADER ANGEL BABY 146A MADER BROKEN ANGEL 86Y







SIRE: LFE HEAVY HITTER 352C LFE BS JULI 641X

MADER P BLK RANSOM 23U DAM: MADER READY TO RUMBA 127Z TWIN-CHIEF RUMBA 168R





23 January 2018 • MDR 101F • BPG1249553

BW WW YW Milk MCE MWW 3.6 74.4 117.1 20.0 4.2 57.2

Leptin PMCH IGF2 CRH4

-One of the longest made bulls on offer with lots of lower rib shape -He stems from a nice black baldie cow, who is a Ransom daughter, all notorious for their good foot quality and milking ability

-These Heavy Hitter progeny are like peas in a pod, and one of the greatest attributes is how mild mannered and docile they are

-Look for this guy to add stretch and pounds to his calves

MADER DURANGO 4F

Lot

LFE COMMISSIONER 811Z SIRE: MADER THUNDER CAT 18D MADER PIRON SUGAR 7X

R PLUS HARD ROCK 145X DAM: MADER GODDESS 28A PRAIRIE SKY BLK SUE 34U





Mader Thunder Cat 18D

1 January 2018 · MDR 4F · BPG1249515

BW WW YW Milk MCE MWW 768 1318 3.44 3.62 6.4 3.3 67.4 104.9 23.1 4.1 56.8

-0.12 -0.13 0.82

-The sire to this bull was a lead off black bull a few years back and sold for \$13,500 to Owen Martin of ON, and we retained in herd semen to use

-This guy is heavy haired, very athletic on the move, and combines loads of maternal strength with Iron Sugar on his top side and a very milky, good producing dam
-I feel this bull will calve easy and add extra grow to his calves

MADER ELEVATION 46F

Lot

LFE GOTHAM 819Y SIRE: LFE THE RIDDLER 323B

LFE BS CHARO 23Y MADER DICTATOR 27Z

DAM: MADER BLACKGOLD 80B MADER P BLACKGOLD 110S

Full Sister of Lot 14 & 15



14 January 2018 · MDR 46F · BPTG1246748

ADG WPDA CE BW WW YW Milk MCE MWW 4.0 85.4 127.1 23.6 1.6 66.3

Marb Leptin PMCH IGF2 CRH4

-A real big, stout, easy fleshing bull with a lot of flank and heart girth
-This guy hit that early maturity, early summer, and hasn't looked back since
-The Riddler progeny have worked excellent in our program and for many customers, and as you analyze what the
full siblings in this flush have done, you will note a sister to these bulls sold for \$35,000 at Friday Night Lights, and
two more sisters that sold this year at Friday Night Lights for \$6500 each
-We plan to retain the other daughters in the herd to maintain the great Blackgold cow family who has worked so

MADER TRIBUTE 30F

Lot

LFE GOTHAM 819Y SIRE: LFE THE RIDDLER 323B LFE BS CHARO 23Y

MADER DICTATOR 27Z DAM: MADER BLACKGOLD 80B MADER P BLACKGOLD 110S





11 January 2018 · MDR 30F · BPTG1242620

BW WW YW Milk MCE MWW 822 1347 3.28 3.70 2.7 4.3 87.6 131.1 22.1 1.9 65.9

Leptin PMCH IGF2 CRH4 EPD 32.0 0.89 -0.12 TT TT CC CC

-A maternal brother to these full brothers sold last year for \$9500 to Parkland Colony

-The dam to these bulls has a tremendous udder structure with nice small teats, is very feminine in her design, and milks like a darn

-Check out the modest birthweights on these Riddler sons, and look at the growth numbers when it comes to EPDs and weaning weights- Nice spread

-Two brothers that are very mild tempered, carry lots of lower stifle and twist, and will work well in the real world

# SPRINGCREEK OLYMPIAN 66A

Reference Sire

HART ALL IN W382 SIRE: SPRINGCREEK ALL IN 155Y SPRINGCREEK BLK TESS 73T

RCC/TCF LINE DRIVE M181 DAM: SPRINGCREEK LINNE 33R SPRINGCREEK JOSIE 58N





17 January 2013 · MBJ 66A · BPG774968

ADG WPDA CE BW WW YW Milk MCE MWW 5.8 82.7 110.8 19.3 2.1 60.7

Leptin PMCH IGF2 CRH4 -0.12 -0.13

SPRING CREEK OLYMPIAN 66A was the feature and high selling bull from Spring Creek Simmentals and has escalated into a true breeding bull. OLYMPIAN is the power black-baldy bull that the breed has been looking for and combines all the tools to be a future great one. His outcross pedigree is proven and goes back to some of the most proven and strong maternal bloodlines in the business. We were excited to purchase walking rights on this big guy in 2017 and this is his first big group for the bull sale!



SPRINGCREEK ALL IN 155Y SIRE: SPRINGCREEK OLYMPIAN 66A SPRINGCREEK LINNE 33R

NCB COBRA 47Y DAM: MCINTOSH CLEOPATRA 21A IPU 56U MS RED LINER 242X





4 February 2018 · MDR 140F · BPG1249572

BW WW YW Milk MCE MWW 4.6 83.5 121.3 22.1 4.1 63.9 908 1422 3.21 3.94

-0.12 -0.13 0.80

-You will really like the power, length, and stoutness in this black baldie bull

-These Cobra dams are some of our favorite cows nowadays, and this guys dam produced a \$9500 bull last year selling to Klaudt Ranches

-The Olympian sons are very consistent in their type and kind, with heavy hair, lots of top, adequate bone, and structurally put together nicely

- Excellent growth with a 908 lb weaning weight, and ranking in the top 5 and 10% of the breed for WW and YW



**17** 

SPRINGCREEK ALL IN 155Y SIRE: SPRINGCREEK OLYMPIAN 66A SPRINGCREEK LINNE 33R

LFE BS LEWIS 322U

DAM: MADER PROMISELAND 19B

CROSSROAD SIERRA 524S



Maternal Sister of Lot 17

22 January 2018 · MDR 94F · BPG1249549

W 205 365 ADG WPDA CE BW WW YW MIIK MCE MWW 34 854 1326 2.95 3.67 7.1 4.0 74.7 101.9 19.5 2.9 56.9

Carcass EPDs Leptin Testing
CWT REA Fat Marb Leptin PMCH IGF2 CRH4

EPD 23.7 0.79 -0.12 -0.11 TT AA CC CC

Breed 65 50 75 45

Homo Polled, Homo Black

- -Flagstone is very complete in his make-up with extra thickness, depth of rib, and softness
- -His dam and lot 18's dam are full sisters making these two bulls full brothers by blood -He brings that attractive baldie face which many of the Olympian progeny have, and stems from a terrific
- -He brings that attractive baldie face which many of the Olympian progeny have, and stems from a terrifuddered, feminine, moderate framed dam
- -He too, boasts a big weaning weight of 854 lbs like many of the Olympians
- -Performance, chrome, maternally stacked



18

SPRINGCREEK ALL IN 155Y
SIRE: SPRINGCREEK OLYMPIAN 66A
SPRINGCREEK LINNE 33R

LFE BS LEWIS 322U DAM: MADER MARDI GRAS 35A CROSSROAD SIERRA 524S





Polled, Homo Black

BW 205 365 ADG WPDA CE BW WW YW MIlk MCE MWW

Wt. Wt. 1359 3.28 3.78 6.8 4.4 73.6 100.5 19.7 3.0 56.5

23 January 2018 · MDR 104F · BPG1249555

Carcass EPDs Leptin lesting
CWT REA Fat Marb Leptin PMCH IGF2 CRH4

EPD 23.7 0.79 -0.12 -0.11 CT AA CC CC

<u>.</u>

-Extremely loose hided, soft made, and carries a lot of extra dimension -This bull inherits his extra rib shape and volume from his very capacious dam -I can just imagine a pen of steers sired by this bull… chromed up with extra pounds -It will be splitting hairs between these top end baldie Olympian sons come sale day



SPRINGCREEK ALL IN 155Y SIRE: SPRINGCREEK OLYMPIAN 66A

MADER P BLACK IRONMAN 22U DAM: MADER P IRON HONEY 31X

SPRINGCREEK LINNE 33R

LFE FAMOUS 632T





6 February 2018 · MDR 143F · BPG1249574

935 1449 3.21 3.96 3.7 5.7 81.5 116.2 20.3 1.5 61.1

CWT REA Fat Marb Leptin PMCH IGF2 CRH4 26.9 0.84 -0.12 -0.21 CC AT CC CC

-Check out the 935 lb WW and 1450 lb YW -This bull is one of the top performance bulls in the whole offering -He is long bodied, has loads of forerib and muscle definition, while maintaining an attractive head and front

end
-His dam is none other than a full sister to our famous Mader Iron Sugar 7X female
-Much like Iron Sugar, her track record reads true with highlights such as a \$15,000 son to Rockport colony, a



SPRINGCREEK ALL IN 155Y SIRE: SPRINGCREEK OLYMPIAN 66A SPRINGCREEK LINNE 33R

MRC WALL STREET 183Z DAM: MRC MISS UNSPOKEN 114C TWIN CHIEF UNSPOKEN 112U





6 February 2018 · MDR 177F · BPG 1265189

ADG WPDA CE BW WW YW Milk MCE MWW 866 1321 2.72 3.51 3.6 5.3 82.1 115.0 21.1 1.1 62.2

Leptin PMCH IGF2 CRH4 0.73 -0.123 -0.15 EPD 25.3 AA CC CC

-A real attractive package with so much gut and softness -He has a very attractive and unique blaze, travels very free, and is very smooth through shoulder and small

-Utilize this guy to add some color, volume, and great hair



19 January 2018 · MDR 75F · BPG1249541

ADG WPDA CE BW WW YW Milk MCE MWW 3.3 63.8 90.9 18.8 3.1 50.7

Marb Leptin PMCH IGF2 CRH4

-High Ground is a moderate meat machine

-He is very proportionate in his thickness, muscle pattern, and length of spine compared to his skeletal -I feel he will really continue to mature into a bull you will love to analyze as he is so easy fleshing -His dam stems from two breed greats, the Stout progeny always carried extra muscle, and the Cheyenne progeny are proving to have her great udder attachment and milking ability

MADER DEFENDER 126F

Lot

SPRINGCREEK ALL IN 155Y SIRE: SPRINGCREEK OLYMPIAN 66A SPRINGCREEK LINNE 33R

WHEATLAND BULL 680S DAM: J ANCHOR MS 680S 41Y

J ANCHOR MISS POWERLN 20U



Maternal Brother of Lot 22

MDR 126F · BPG1249565 31 January 2018 •

BW WW YW Milk MCE MWW 3.7 5.2 74.7 110.7 19.2 0.8 56.6

Leptin PMCH IGF2 CRH4 0.98 EPD 28.9

-A real solid bull with Olympians muscle expression and has lots of width over the top -His dam continuously raises a top end calf with some strong sons selling through this sale -We love the low birthweight to high weaning weight spread on these Olympian calves  $% \left( 1\right) =\left( 1\right) +\left( 1\right)$ 



**23** 

SPRINGCREEK ALL IN 155Y
SIRE: SPRINGCREEK OLYMPIAN 66A
SPRINGCREEK LINNE 33R

WHEATLAND BULL 468P
DAM: DOWNHILL BLACK LADY 12W
BDM BARBIE DOLL 301T





19 January 2018 · MDR 78F · BPG1249543

BW 205 365 ADG WPDA CE BW WW YW MIIK MCE MWW 92 926 1510 3.65 4.18 5.5 4.6 81.5 117.0 22.5 2.9 63.3

Carcass EPDs Leg CWT REA Fat Marb Leptin F EPD 25.0 0.73 -0.12 -0.11 CT

Leptin PMCH IGF2 CRH4 CT AT CT CG -Big performance-oriented bull here

-He boasts a 926 lb Adj WW, is very long spined, and carries a lot of volume and capacity throughout -His dam, the 12W female, is a never miss cow, including her highlight son in last years sale selling to Campstool Cattle Co. for \$8750

-This guy will add pounds to his calf crop and enhance the maternal strength in his daughters

MADER PUNISHER 135F

**2**4

SPRINGCREEK ALL IN 155Y
SIRE: SPRINGCREEK OLYMPIAN 66A
SPRINGCREEK LINNE 33R

MADER P BLACKENFORCER108S

DAM: MADER P BLACKSTAR 74W

MADER P BLKSTAR 2R





2 February 2018 · MDR 135F · BPG1249570

BW 205 365 ADG WPDA CE BW WW YW Milk MCE MWW 94 939 1441 3.14 3.97 4.4 5.5 77.0 102.8 26.0 3.2 64.5

Carcass EPDs Leptin Testing
CWT REA Fat Marb Leptin PMCH IGF2 CRH4
EPD 27.1 0.75 -0.12 -0.14 CT AA CC CC

Homo Polled, Homo Black

-Similar to his brother above, this guy is super long made, and massive in his design -He too comes from a never miss dam and grandam that are responsible for many top bulls through this very sale

-Two maternal brothers pictured sold for \$9250 to Par 3 Simmentals, and \$8500 to John Kostelecky of ND -These two bulls would really add some stretch and power to a moderate set of cows



SPRINGCREEK ALL IN 155Y IRE: SPRINGCREEK OLYMPIAN 66A SPRINGCREEK LINNE 33R

MADER P BLK RANSOM 23U DAM: MADER BLACK TIDE 143Z MISS BLACK GOLD 55S





Paternal Brother Of Lot 25

28 January 2018 · MDR 118F · BPG1249561

ADG WPDA CE BW WW YW Milk MCE MWW 3.5 73.5 106.1 21.1 4.5 57.9

Leptin PMCH IGF2 CRH4 Marb -0.12 -0.15

-His picture speaks very true to this bull -Compact, masculine, big middled, and very balanced -Dam has nice teat size and udder suspension, and very good feet and legs

MADER STORM 115F

SPRINGCREEK ALL IN 155Y SIRE: SPRINGCREEK OLYMPIAN 66A SPRINGCREEK LINNE 33R

MADER P BLK RANSOM 23U DAM: MADER JOAN JET 111Z MADER PLD BLACKAT 013P





27 January 2018 · MDR 115F · BPG1249560

BW WW YW Milk MCE MWW 871 1369 5.7 76.8 110.1 20.4 2.6 58.8

Leptin PMCH IGF2 CRH4 0.79 -0.12 -0.17

21.9

-Another stretchy, muscular, nice lined son of Olympian

-Dam has very nice udder attachment and carries her condition well year round -Storm has a lot of depth of body, functionality, and that true herdbull look -Last years son sold to 43 Ranch Ltd



#### Reference Sire

LFE VIPER 455U

RE: NCB COBRA 47Y

MADER P BLACK IRONMAN 22U

NCB MISS DREAM 22T

M: MADER P IRON SUGAR 7X

LFE FAMOUS 632T





27 July 2014 · MDR 224B · BPTG1139930

365 ADG WPDA Wt. CE BW WW YW Milk MCE MWW 1585 6.50 3.03 8.5 1.6 81.4 124.1 27.1 6.1 67.8

Fat Marb Leptin PMCH IGF2 CRH4

0.74 -0.12 -0.28 TT AT

-This bull was sold to Sunny Valley Simmentals for \$22,000 out of our 2016 sale.

- We are really proud to have raised him as he comes from one of our best donor females and the famous Cobra bull, who Bohrson Marketing created a whole sale around his genetics.

-He has calved excellent, adding hair, stoutness and maternal strengths

-He has style, substance and is creating beautiful udders as well and meat and muscle

MADER DRAW THE LINE 5F

Lot

NCB COBRA 47Y SIRE: MADER WALK THIS WAY 224B MADER PIRON SUGAR 7X

HF KODIAK 5R DAM: RIVERSTONE BLACKBIRD 6D HIGHLAND BLACKBIRD 5X





2 January 2018 · MDR 5F · BPRS1250250 · 1/2 SimAngus

ADG WPDA CE BW WW YW Milk MCE MWW 847 1437 3.69 3.75 11.2 1.2 73.7 112.9 21.5 6.4 58.4

-0.04 0.10 0.43 cc cc

-A real feature bull here with loads of stoutness, muscle definition, depth of rib and dimension
-He is a ½ SimAngus bull sired by our \$22,000 high seller a few years back to Sunny Valley Simmentals, and out
of a first calving HF Kodiak daughter, who is a brood cow in the making
-These Kodiak cattle have superb mass and power, and combined with Walk This Ways calving ease, style, and

haircoat, you get this special individual

-Note the Iron Sugar cow on the top side of this pedigree, emphasizing on udder quality and structural correctness



NCB COBRA 47Y SIRE: MADER WALK THIS WAY 224B MADER PIRON SUGAR 7X

LFE THE RIDDLER 323B DAM: MADER LACEY 24D

**IPU MS RED LACEY 177S** 





# MADER LIVIN ON THE EDGE 8F

3 January 2018 · MDR 8F · BPG1249518

ADG WPDA CE BW WW YW Milk MCE MWW 2.6 86.6 129.6 26.2 6.2 69.5

Marb Leptin PMCH IGF2 CRH4

0.80 -0.12 -0.19

-A special combination when you combine some breed greats such as Cobra, Iron Sugar, and Riddler -Walk This Way is leaving his mark on the breed, as he just sired the high selling female at Friday Night Lights for \$76,000 for Sunny Valley Simmentals this past fall
-This guy has lots of hair, hip shape, and has that extra extension throughout
-Low birthweight out of a first calf heifer

MADER REVOLVER 48F

Lot

NCB COBRA 47Y RE: MADER WALK THIS WAY 224B MADER PIRON SUGAR 7X

MADER SECRET SERVICE 78B AM: MADER OPAL 144D

MADER OPAL 124Z





14 January 2018 · MDR 48F · BPG1251363

BW WW YW Milk MCE MWW 1364 3.28 3.58 8.9 2.9 78.1 117.0 24.3 6.0 63.4 839

Leptin PMCH IGF2 CRH4 -0.15 29.2

-Stemming from a first calving daughter who is a descendant of our great Opal 652S female, stacks this bulls

pedigree up
-You will notice the influence of Opal 652S throughout this catalogue, and combining her with Iron Sugar donor cow, allows you access to two of our very best cow families

-He is moderate in stature, carries piles of volume, is very correct, and has that small head and smooth

shoulder telling us he should calve very easy
-This bulls is a TT for Leptin, AA for PMCH and CC for IGF2 which makes him very close to being a "Super Bull"



SIRE: MADER WALK THIS WAY 224B MADER PIRON SUGAR 7X

MRL GAME CHANGER 12A DAM: MADER MERCEDES 204C

IPU MS. MERCEDES 111W





19 January 2018 · MDR 77F · BPG1249542

ADG WPDA BW WW YW Milk MCE MWW 3.8 77.5 117.0 23.2 6.1 62.0

Leptin PMCH IGF2 CRH4 RFA Fat Marb -0.12 -0.21

-Another Walk This Way son out of a first calf heifer just goes to show how well he calved for us -Note that all the Walk This Way and Cruz sons are out of first calf heifers, some are "C's" but those are first calving summer heifers

-This bull has been a favorite all summer long with his depth of flank, easy fleshing ability, width over his top, and overall eye appeal and balance

-His dam did a bang up job on him, calving unassisted at 86 lbs, and weaning him off at 820 lbs

MADER COME TOGETHER 3F

Lot

NCB COBRA 47Y SIRE: MADER WALK THIS WAY 224B MADER PIRON SUGAR 7X

LRX THE GODFATHER 141Z AM: MADER LADY SPICE 46D MADER LADY GOLD 131Y





Brother to the dam of Lot 31

1 January 2018 · MDR 3F · BPG1249514

BW WW YW Milk MCE MWW 3.0 84.3 128.4 20.8 -0.2 63.0 845 1357 3.20 3.56 4.6

0.81 -0.122 -0.25 26.5

EPD

-Another stacked pedigree combining Walk This Way's enhanced genotype, with a Godfather crossed Lady Gold 131Y daughter

-For about 3 years running, our top red bulls were Godfather crossed Lady Gold's, going into many progressive herds such as one son to Lawnview Simmentals, one son to Percyview Simmentals and 3 sons into Pleasant Valley Colony averaging \$15,800

-This bull is attractive through his skull and front end, is deep sided, and carries adequate muscle shape



NCB COBRA 47Y SIRE: MADER WALK THIS WAY 224B MADER PIRON SUGAR 7X

MADER PREDATOR 131A DAM: MADER IRON HONEY 200C MADER HONEY POT 107A





17 January 2018 · MDR 67F · BPG1249538

ADG WPDA BW WW YW Milk MCE MWW 3.8 81.7 122.7 20.6 4.6 61.5

Leptin PMCH IGF2 CRH4

-Lockdown is very athletic on the move, sound in his design, and really exemplifies what a herd bull should look like

-We absolutely love the volume his first calving dam expresses, and her udder suspension, teat spread and size is impeccable

-Not shown on his short pedigree, but Honey Pot 107A is a daughter of Iron Honey 31X, a full sister to Iron Sugar 7X, and also the dam to lot 19

This bulls is a TT for Leptin, AA for PMCH and CC for IGF2 which makes him very close to being a "Super Bull"-

MADER HIDEAWAY 111F

NCB COBRA 47Y SIRE: MADER WALK THIS WAY 224B MADER PIRON SUGAR 7X

W/C WIDE TRACK 694Y DAM: DOUBLE BAR D XCITE 709C SWC SVF XCITE 902X





MDR 111F · BPG1249558 25 January 2018 ·

YW Milk MCE MWW 76.6 116.8 20.3 4.0 58.6 823 8.0 3.1 1401

-0.12 -0.21 TT CC CC

-This bull is ranked very high on our calving ease candidates as his pedigree speaks true to it -Walk This Way has successfully been calved easily on heifers for two years now, and Wide Track on his maternal side has proven to have great calving ease tool

-This bull is so clean shouldered, small headed, and sleek in his design, you can "Hideaway" in the house while his calves are born



LFE BOUNTY 3118Z SIRE: MADER/CS/RUST CRUZ 3D LFE BS VIOLET 641A

LFE THE RIDDLER 323B DAM: MADER CAT HOUSE 35D

DOWNHILL BLACK LADY 12W





10 January 2018 · MDR 24F · BPG1258980

ADG WPDA CE BW WW YW Milk MCE MWW 3.3 84.3 130.1 25.0 6.5 67.2

Fat Marb Leptin PMCH IGF2 CRH4 REA EPD 38.0 0.80 -0.11 -0.04 CT AT CT CG

-A calving ease sire out of a first calving Riddler daughter -Every one of these Cruz calves was born unassisted, and up in almost under 10 minutes -Cruz was our \$33,000 high selling bull two years back where he created a lot of attention -Cruz and his dam Violet 641A, dam of lot 6 and 39-41, were successfully shown as a Champion Simmental pair and contenders in both the Farmfair and Agribition supreme shows
-Honor's dam is the epidemy of what the Riddler daughters are becoming, with a great udder, powerful body

type and a great milking ability

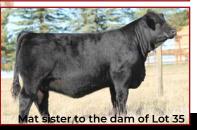


Lot

LFE BOUNTY 3118Z SIRE: MADER/CS/RUST CRUZ 3D LFE BS VIOLET 641A

LFE THE RIDDLER 323B DAM: MADER IRON HONEY 37D MADER PIRON HONEY 31X





26 January 2018 · MDR 112F · PG1250254

ADG WPDA CE BW WW YW Milk MCE MWW 828 1313 3.03 3.46 8.0 2.5 80.7 124.2 23.9 6.4 64.3

-0.09 EPD 38.9 0.86 AA

-A ¾ brother to the bull above with the same great attributes -Small skulled, smooth shouldered, stout topped, with an excellent structural correctness -Another favorite young Riddler female who stems from the Honey Pot 31X line, who is a full sister to Iron Sugar

-Two of his dam's sisters have been sold at Friday Night Lights, one for \$23,000 to Lewis Farms, one for \$15,500 to Rusylvia Cattle Co, and a brother to Rockport Colony for \$15,500 -This bulls is a TT for Leptin, AA for PMCH and CC for IGF2 which makes him very close to being a "Super Bull"



-Lot 36 and 37 are full brothers by blood, as you will notice their dams are full sibling embryo daughters of the legendary Stubby and Blackgold 110S cow family
-Millennium is long bodied, has extra extension through that front third, and carries a lot of muscle expression -The combination of Cruz and Stubby set these brothers up to be prime candidates for the heifer pen or to

lower birth weight
-Check out his 833 lb Adj weaning weight

WW YW Milk MCE MWW

78.5 116.1 21.0 3.6 60.3

Leptin PMCH IGF2 CRH4

Lot

LFE BOUNTY 3118Z

SIRE: MADER/CS/RUST CRUZ 3D LFE BS VIOLET 641A

LFE BS LEWIS 322U M: MADER BLACKGOLD 206C MADER P BLACKGOLD 110S





MADER FULL SPEED 121F MDR 121F · BPG1249563 29 January 2018 ·

BW WW YW Milk MCE MWW 1272 3.28 3.43 8.3 2.7 70.5 104.5 20.9 3.7 56.2

Leptin PMCH IGF2 CRH4 -0.08 34.8

ADG WPDA

60

-Small skulled, smooth through that front third, hairy, and has some rib shape and eye appeal

-This prospect will calve easy and also add some very maternal traits from his genotype such as good udders

and feet, correctness, and longevity
-Many of his dams full siblings have been sold through public auction such as a heifer calf to Rust Mountain
View Ranch for \$13,000 and a brother to V7 Ranch for \$9500

-This bulls is a TT for Leptin, AA for PMCH and CC for IGF2 which makes him very close to being a "Super Bull"



SIRE: WS STEPPING STONE B44 WS MS UPGRADE Z15

LFE THE DARK NIGHT 350U DAM: LFE BS SHEILA 82A

LFE BS SHEILA 136T





9 January 2018 · MDR 23F · BPTRS1242619 · 7/8 SimAngus

ADG WPDA CE BW WW YW Milk MCE MWW 1463 3.93 4.02 8.2 1.1 71.4 109.1 28.5 3.6 64.2

Leptin PMCH IGF2 CRH4 RFA Fat Marb 30.1 0.54 -0.07 0.09

-Longevity brings a little different twist to our gene pool, being sired by the new and exciting WS Stepping Stone, and crossed with our proven donor female, Sheila 82A -Stepping Stone seems to calve easy and his daughters in production are proving to milk well -We recently highlighted a full sister to this bull in Friday Night Lights for \$9000 to Arley Bohrson -This 7/8 SimAngus bull starts at an 80 lb birthweight, weans off at 834 lbs, and boasts a yearling weight of 1463 lbs, an impressive spread

3D BLK FULL THROTTLE 483X SIRE: LFE COMMISSIONER 811Z

LFE BS LASS 189X

NCB COBRA 47Y DAM: LFE BS VIOLET 641A LFE BS VIOLET 128Z





MADER DOUBLE DOWN 57F

16 January 2018 · MDR 57F · BPTG1242633

ADG WPDA CE BW WW YW Milk MCE MWW 768 1253 3.03 3.45 10.2 2.4 71.0 113.2 23.2 6.5 58.7

0.93 -0.10 -0.21 EPD 37.8 AA

-Maternally stacked bull here being out of one of our feature donor cows, Violet 641A -The Cobra females are just building steam in the industry, proving to be great uddered, feminine and capacious, and bringing in the top calves

-This bull was raised on a first calf recipient cow, so he may not quite show the same performance data as his brothers, but we feel he will continue to develop into the true herd sire he is destined to be as time continues

MADER CONSTITUTION 52F

**40** 

MR HOC BROKER

SIRE: RF MERCHANT 481B

TLG FLIRTIN WITH YOU

NCB COBRA 47Y

DAM: LFE BS VIOLET 641A

LFE BS VIOLET 128Z





15 January 2018 · MDR 52F · BPTG1242623

Carcass EPDs Leptin Testing
CWT REA Fat Marb Leptin PMCH IGF2 CRH4
PD 22.2 0.76 -0.12 -0.24 CT AT CC CG

Homo Polled, Homo Black

-A striking blaze face son out of the well known Al sire, RF Merchant, and backed by the powerhouse donor Violet 641A

-Violet passes on her huge rib shape, her big strong foot, and her unique neck extension to all her progeny -Note that LFE Violet 64IA's first son named "Cruz," was our lead off bull two years ago selling for \$30,000 to KT Ranches

-Constitution is very mild mannered, very straight in his lines, and very angular in his design -Starting at an 81 lb BW, is small skulled and smooth fronted, we feel this bull could be utilized in the heifer pen or to lower birthweights in your cowherd

MADER SPECIAL DELIVERY 31F

Lot 4

MR HOC BROKER

SIRE: RF MERCHANT 481B

TLG FLIRTIN WITH YOU

NCB COBRA 47Y

DAM: LFE BS VIOLET 641A

LFE BS VIOLET 128Z





12 January 2018 • MDR 31F • PTG1242621

BW 205 365 ADG WPDA CE BW WW YW Milk MCE MWW 81 847 1404 3.48 3.85 9.4 1.1 71.1 105.2 22.8 7.1 58.4

Carcass EPDs Leptin Testing
CWT REA Fat Marb Leptin PMCH IGF2 CRH4
PD 31.7 0.80 -0.12 -0.19 CT AA CC GG

CE ፚፚጏ Homo Polled

-A feature red bull out of two black parents, giving him a unique pedigree to the red Simmental gene pool -Much like his full brother above, he is small headed, very smooth through that shoulder, and is an extra rib longer than many other bulls

-We love his dark red color, his docility, his athletic ability, and his pedigree

-Note the cow power in this bull when you combine TLG Flirtin With You 16S with LFE Violet 641A - Calving ease EPD in the top 25% of breed, birthweight in top 15%, low birthweight of 81 lbs and boasts a 847 lb weaning weight



#### Reference Sire

DCR MR MOON SHINE X102

SIRE: TNT 90 PROOF Z401

TNT MISS S17

R PLUS REDGE 8018U DAM: WFL SWEET LICIOUS 1044X WFL RED LICIOUS





#### WFL 24C • PTG1142050 27 January 2015 •

ADG WPDA BW WW YW Milk MCE MWW 6.3 96.0 142.9 21.3 1.6 69.3

RFA

Fat Marb Leptin PMCH IGF2 CRH4 19.6 0.87 -0.12 -0.07 80 25

The \$165,000 phenom that has taken the entire breed by storm as every progressive breeder that used him will compliment his consistency and power he throws into every calf. He is the exceptional breeding sire we all strive to find and he checks off every box to be a great one and leave a positive impact on the breed. WESTCOTT does it all by adding power, hair, dimension and overall completeness in a sound, strong footed package. We were excited to acquire a semen package on this great bull, many of our very best red cows got bred to this legend!



TNT 90 PROOF Z401

SIRE: WFL WESTCOTT 24C

WFL SWEET LICIOUS 1044X

SVS CAPTAIN MORGAN 11Z DAM: RF CERTAINLY FLIRTIN 525C

RF CERTAINLY FLIRTIN 202Z





24 January 2018 · MDR 105F · BPTG1242639

ADG WPDA CE BW WW YW Milk MCE MWW 100 947 1576 3.93 4.28 8.3 4.8 85.7 128.8 16.0 4.5 58.9

Leptin PMCH IGF2 CRH4 0.92 -0.12 -0.17 EPD 29.8 CC CG

-Overload is a powerhouse black Westcott son, backed from an extremely proven cow family
-RF Certainly Flirtin 525C was a \$20,000 purchase at Friday Night Lights a few years back and she entered our
donor program immediately
-She stems from one of the breed's greats, RF Certainly Flirtin 202Z, and at the most recent Friday Night Lights
sale, we sold a \$20,000 full sister to this bull to Rancier Farms

-You have to admire his length of body, his stout top, and how he carries his muscling so true through his lower

-A sale feature who should turn some heads



17 January 2018 · MDR 65F · PG1249536

ADG WPDA CE BW WW YW Milk MCE MWW 4.7 83.4 124.3 23.6 1.7 65.3

Marb Leptin PMCH IGF2 CRH4 -0.12 0.05 CC AA CC

-Universal was a stand out bull all summer alongside his big volumed, beautiful uddered dam -You talk about a bull with some dimension, softness, width and base, this guy sums it up

-The Westcott sons had a very early growth curve and were fast maturing calves
-The Heather cow is responsible for many feature progeny including a \$12,000 son a few years back to Big Rock
Simmentals, and most recently a \$9000 daughter to Sunny Valley Simmentals

-He ranks in top 4% of breed for weaning weight and yearling weight EPD's, and you will note his 917 lb weaning weight, and almost 1500 lb yearling weight

RETAINED OWNERSHIP OPTION - CALL US TO DISCUSS



TNT 90 PROOF Z401 SIRE: WFL WESTCOTT 24C

WFL SWEET LICIOUS 1044X

MADER P LADIES MAN 37W DAM: MADER UNBROKEN 41Y

IPU MS RED RIBEYE 174N





23 January 2018 • MDR 100F • PG1249552

BW WW YW Milk MCE MWW 5.4 90.4 139.3 25.3 3.2 70.8 973 1432 2.87 4.04 2.9

Leptin PMCH IGF2 CRH4 26.1 0.86

-If your looking for that red baldie bull to add performance, stretch, and docility, then Battleship is your bull -His dam consistently weans off one of the big guys, with top by a son selling to Sawley Ranches previously -The dam is big barreled, great little udder with small teats, great big foot underneath her, and that desired red

-The Westcott progeny rank very high in both weaning and yearling when analyzing EPDS, and the truth is in their performance data as you will see this guy at a 973 lb weaning and a 1432 yearling -Lots 43-45 were featured as a pen of three bulls we exhibited at Agribition this past fall, declaring Reserve Champion Simmental Pen



TNT 90 PROOF Z401

SIRE: WFL WESTCOTT 24C

WFL SWEET LICIOUS 1044X

WHEATLAND'S INFERNO 325N DAM: CROSSROAD TWINKLE 594T

CROSSROAD ROSEMARY 394R





18 January 2018 • MDR 73F • PTG1242636

947 1445 3.11 4.04 6.7 3.3 78.9 118.4 23.4 4.5 62.9

REA Fat Marb Leptin PMCH IGF2 CRH4 CWT EPD 15.7 0.66 -0.13 -0.08 CC AA CC CG

40 30

85

-Uproar is as deep sided and flanked as you make them

-He is nice boned, has a lot of depth through his twist and stifle, and travels well on a good solid dark foot -The dam to lots 45-48 has a tremendous track record, being flushed successfully several times to multiple sires, always knocking it out of the park

-A 947 lb Adj weaning weight, a great cow family behind him, and all the physical attributes we desire in a beef



TNT 90 PROOF Z401

SIRE: WFL WESTCOTT 24C

WFL SWEET LICIOUS 1044X

WHEATLAND'S INFERNO 325N

DAM: CROSSROAD TWINKLE 594T

CROSSROAD ROSEMARY 394R



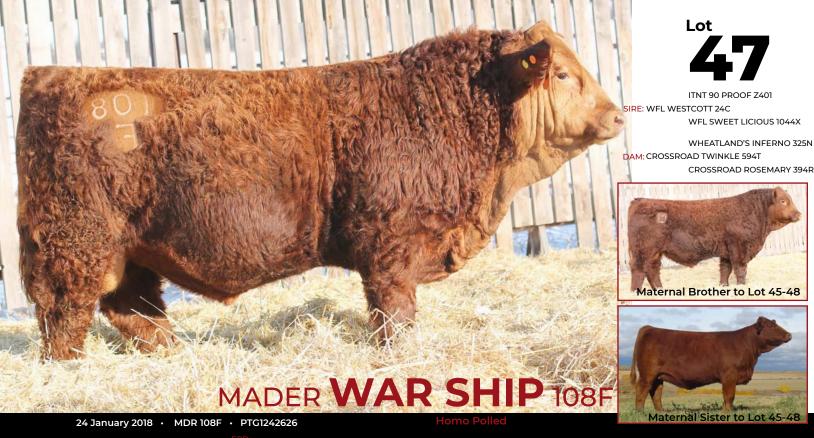
Maternal Sister to Lot 45-48

27 January 2018 • MDR 113F • PTG1242625

ADG WPDA CE BW WW YW Milk MCE MWW 807 1397 3.69 3.85 9.1 3.2 77.5 116.8 25.9 6.0 64.7

Leptin PMCH IGF2 CRH4 -0.13 -0.06 CC AA CC GG EPD 20.9 80

-Long spined, well mannered, and lots to offer over his top -Note the moderate birthweights on these 4 full brothers and then check out how well they weaned off -A maternal brother to these guys is pictured beside lot 46, and was a feature Godfather son selling a few years back to Nickel Farms for \$12,000



ADG WPDA BW WW YW Milk MCE MWW 3.2 77.5 116.8 25.9 6.0 64.7 1301 2.95

Marb Leptin PMCH IGF2 CRH4 RFA

EPD 20.9 0.74 -0.13 -0.06 CC AA CC 80 65 50

-In my mind, maybe the stoutest topped brother with the most rib capacity

-Loads of hair, style, and is very athletic on his feet and legs -Note that lot 47 and 48 were raised on first calving recipients compared to their brothers lot 45 and 46 who were raised on mature cows

-Warship will mature into a bull you will love to show your friends, as I expect he will maintain his easy fleshing ability and rather large muscle definition

MADER SINNER 154F

Lot

TNT 90 PROOF Z401 SIRE: WFL WESTCOTT 24C

WFL SWEET LICIOUS 1044X

WHEATLAND'S INFERNO 325N

DAM: CROSSROAD TWINKLE 594T

CROSSROAD ROSEMARY 394R





Maternal Sister to Lot 45-48

MDR 154F · PTG1242630 11 February 2018 •

BW WW YW Milk MCE MWW 812 1308 3.10 3.60 9.1 3.2 77.5 116.8 25.9 6.0 64.7

Leptin PMCH IGF2 CRH4

EPD 20.9 0,74 -0.13 -0.06 CC AA CC GG

-The youngest of the brothers being a mid February bull, but he upholds their reputation of having a lot of balance, a lot of guts, and a lot of presence

-Analyze the maternal progeny pictured on this page, and you will see the value behind the cow family these bulls come from

-At 11 years of age this year, she still rocks a perfect udder suspension, has more barrel than most cows on the ranch, and still weans off a big calf



TNT 90 PROOF Z401

SIRE: WFL WESTCOTT 24C

WFL SWEET LICIOUS 1044X

ACS RED KNIGHT 715T DAM: SUN STAR LEXY 8Y

SUN STAR LEXY 19W





14 January 2018 · MDR 45F · PG1249529

ADG WPDA CE BW WW YW Milk MCE MWW 838 1382 3.40 3.83 8.6 2.5 77.8 113.0 20.8 4.6 59.7

Fat Marb Leptin PMCH IGF2 CRH4 RFA EPD 50 45

-Dividend is super long in his make-up, and demonstrates a lot of masculinity, thickness, and width of base The Lexy 8Y cow is put together as well as you can make them, with her great udder attachment, her easy fleshing ability, and her near perfect feet

-We just calved out her first retained daughter who is flawless in udder and body type, and had a feature bred that sold for \$8000 to Westhill Ranches in SimPower Sale

-This big boy will really add some pounds to his offspring

MADER HITMAN 53F

Lot

TNT 90 PROOF Z401

SIRE: WFL WESTCOTT 24C

WFL SWEET LICIOUS 1044X

MUIRHEADS KOSMO 157R

DAM: MADER P NATALIE 113T

CROSSROAD NATORI 17N





15 January 2018 · MDR 53F · PG1249533

CE BW WW YW Milk MCE MWW 790 1340 3.44 3.69 8.2 2.7 67.8 101.7 26.7 3.9 60.6

Leptin PMCH IGF2 CRH4 -0.12 -0.06 EPD 23.6 0.80 CT CG

-Dark red in color, very straight in his lines, and very well dispositioned -The Natalie 113T cow passes down her great udder type and femininity to her daughters, and her great foot quality, and attractiveness to her sons

-Most recently two daughters have sold through the SimPower sale to KT Ranches and Chestermere Farms



ADG WPDA CE BW WW YW Milk MCE MWW 3.1 73.6 109.3 22.5 4.7 59.3

Marb Leptin PMCH IGF2 CRH4

60



-A favourite in the pen and of the Westcott's as he resembles a lot of the great characteristics his \$160,000 sire exemplifies

-He is round in his muscle shape, very loose made through the middle third, has a big foot, and a real attractive skull

-His dam stems back to Ransom, who has left us with some very productive daughters who all have very

-A feature Godfather son of the dam sold a few years back to Y2 Cattle Company with another son selling to Lucasia Ranch last year

MADER PENDULUM 37F

Lot

TNT 90 PROOF Z401

SIRE: WFL WESTCOTT 24C

WFL SWEET LICIOUS 1044X

WLB RED 462P 375T DAM: CMS CABARET 167Y KTE PINK RIBBON 11T

CMS Cabaret 167Y



13 January 2018 · MDR 37F · PG1249527

BW WW YW Milk MCE MWW 73.0 108.8 22.2 5.0 58.7 809 1334 3.28 3.70 7.1 3.9

Leptin PMCH IGF2 CRH4 -0.12 -0.05 CC AT CC GG 21.9 0.78

-The Caberet 167Y cow continues to raise us the good ones with sons working for the Fletcher family of Airdrie

and the Fretz family of Torrington, and a superb daughter working in the herd

-Pendulum is beef bull, with so much chest floor, width and base throughout, and muscle expression

-This guy has a bit of stage fright, and tends to stay to the back of the group, but with his superior quality and tendency to want to stay away from you, we figured he would work in the right operation, and produce some



17 January 2018 · MDR 66F · PG1249537

ADG WPDA CE BW WW YW Milk MCE MWW 9.1 2.8 83.0 125.7 25.8 5.6 67.3

Fat Marb Leptin PMCH IGF2 CRH4 RFA -0.12 -0.09 CT AA CT

-A true performance bull who brings a lot to the table

-He was born unassisted out of first calving heifer at 78 lbs, and she milked like a darn weaning him off at a 918 lb Adj weaning weight -Small skulled and very smooth fronted, line this herd bull up to be a great calving ease sire

-He inherits the depth of body and rib shape from his dam, and also tracks very true on his feet and legs -TNT 90 Proof is the sire to the \$160,000 WFL Westcott bull

MADER **DELIVERY** 106F

DCR MR MOON SHINE X102 SIRE: TNT 90 PROOF Z401

TNT MISS S17

MAF R HORIZON 7Y DAM: MADER STOP N STARE 11D MISS G701 HR/RR U14





24 January 2018 · MDR 106F · PG1249556

BW WW YW Milk MCE MWW 8.5 4.0 85.9 124.1 20.7 5.9 63.7 896 1421 3.28 3.76

Leptin PMCH IGF2 CRH4 -0.12 -0.12 EPD 36.9 1.04 CC

-You take 90 Proofs calving ease ability and attractiveness, and combine it with MAF Horizons power and mass, and you get a real tidy package in this individual

-He has expressed a great muscle pattern from a young age, has a great haircoat, and will calve well adding lots of maternal and punch to his calves
-His first calving dam was one of our absolute favorite heifer calves the year she was weaned and continues to

mature into a great brood cow like her mother



### 31 January 2016 · MDR 28D · PG1169025

BW WW YW Milk MCE MWW 4.5 73.2 105.0 26.3 6.0 62.9

35 100

55

Leptin PMCH IGF2 CRH4

-Acquired this sire from the Westway Farms operation in 2017 and we are really pleased at how he has turned out!
-Out of the same dam as the \$165,000 WFL Westcott bull, so you can see the power and the consistancy in those

- Blindline brought an extra frame score back into some of our smaller cows but still maintained the movement and structure that is important to us and our customers



Lot **55** 

**IPU 198A** 

IPU 403P RED LOTTO 198A SIRE: WFL BLINDLINE 28D

WFL SWEET LICIOUS 1044X

MADER DICTATOR 27Z DAM: MADER COVER GIRL 234B JHSN BLK COVER 426U



Brother to the dam of Lot 55

MDR 68F · PG1249539 17 January 2018 •

WW YW Milk MCE MWW 72.4 104.4 22.7 4.7 58.9 839 4.2

Leptin PMCH IGF2 CRH4 -0.19 EPD 20.6 -0.12

-Here is the lead off son of our junior herd sire, WFL Blindline
-Note that Blindline stems from the same great Sweet Licious 1044X cow, that the \$160,000 WFL Westcott came from the year before
-I love the natural shape this bull has, as he is wide over those hooks, round in his muscle, and carries a lot of

-He comes from an honest, hard working young cow, that I expect will continue to out produce herself year after



IPU 403P RED LOTTO 198A

SIRE: WFL BLINDLINE 28D

WFL SWEET LICIOUS 1044X

LRX THE GODFATHER 141Z DAM: MADER LADY CRUSH 20C

MADER LADY GOLD 131Y





17 January 2018 • MDR 64F • BPG1249535

365 ADG WPDA CE BW WW YW Milk MCE MWW 4.1 76.9 114.4 22.1 0.0 60.6 850 1407 3.48 4.8

Leptin PMCH IGF2 CRH4 RFA Fat Marb EPD 25.7 0.83 -0.13 -0.31 CC AT CC CG 50 35 45 100

-A dark cherry red bull with piles of depth and dimension about him
-He's soft middled, bold and mature, and thick quartered
-Lots 56-59 are full brothers by blood as you will notice all 4 dams are full flush mates
-There is power in this cow family as the Lady Gold 131Y cow has produced many top sons through this sale
including 1 bull going to Percyview Farms, 3 sons going to Pleasant Valley Colony, and one son being our lead
off and high seller for \$35,000 to Lawnview Simmentals



Lot

IPU 403P RED LOTTO 198A SIRE: WFL BLINDLINE 28D

WFL SWEET LICIOUS 1044X

LRX THE GODFATHER 141Z AM: MADER LADY FEVER 17C

MADER LADY GOLD 131Y





11 January 2018 · MDR 28F · PG1249524

BW WW YW Milk MCE MWW 904 1467 3.52 3.98 6.1 4.1 82.1 122.2 20.5 2.6 61.6

Leptin PMCH IGF2 CRH4 0.83 -0.13 -0.31 CC AA CC CG EPD 25.7

-One of the bigger framed and performing bulls in the red pen this year -He is blood red in color, has a ton of rib shape and middle third, and a big foot underneath him -His dam is quickly becoming a favorite with her great udder suspension, great skeleton, and ability to milk heavy and wean some of the biggest calves



IPU 403P RED LOTTO 198A

SIRE: WFL BLINDLINE 28D

WFL SWEET LICIOUS 1044X

LRX THE GODFATHER 141Z DAM: MADER FAT AMY 34C

MADER LADY GOLD 131Y





13 January 2018 · MDR 41F · PG1249528

ADG WPDA BW WW YW Milk MCE MWW 4.9 78.0 116.1 20.9 2.0 59.9

Leptin PMCH IGF2 CRH4 Marb 0.83 -0.13 -0.31 CC AA CC CG

45 100

50 35

-This guy stems from a \$12,000 dam that sold at Friday Night Lights -She is as big middle as you can make them, and milks heavy -Strategy is long spined, has a great haircoat, and loads up muscle expression
-The Lady Gold 131Y is well known for raising calves with extra performance, and these 4 full sibling daughters are doing the same thing as you can tell in their sons

MADER REVIVAL 63F

Lot

IPU 403P RED LOTTO 198A SIRE: WFL BLINDLINE 28D

WFL SWEET LICIOUS 1044X

LRX THE GODFATHER 141Z DAM: MADER FAT TAMMY 13C

MADER LADY GOLD 131Y





Brother to the Dam of Lot 59

MDR 63F · PG1249534 16 January 2018 ·

BW WW YW Milk MCE MWW 2.95 3.42 6.1 4.1 73.5 109.6 22.3 2.8 59.1 789 1261

Leptin PMCH IGF2 CRH4 -0.13 -0.31

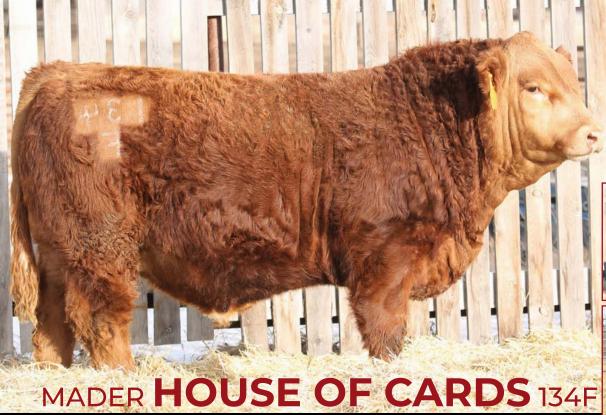
EPD 25.7

0.83

-The more moderate framed brother of the four, but is soft in his design, has ample width of top and muscle, and has that deep red color to him

-His dam is really easy on the eyes, always carrying a great body score no matter what the conditions, and creating progeny that follow in her easy fleshing footsteps
-Modest birthweight of 84 lbs, smooth build, I think this bull could really work well on some first or second

calvers



IPU 403P RED LOTTO 198A

SIRE: WFL BLINDLINE 28D

WFL SWEET LICIOUS 1044X

MADER DICTATOR 27Z DAM: MADER ADDICTION 200B MADER HELENA 47Z





# 2 February 2018 · MDR 134F · PG1249569

820 1334 3.21 3.66 4.6 4.1 71.2 103.2 25.0 3.8 60.6

CWT REA Fat Marb Leptin PMCH IGF2 CRH4

23.7 0.74 -0.13 -0.22 CT AA CT 65 50 90

-A favorite Blindline son with his extra body capacity, his boldness, and his structural correctness -His dam has become a true matron cow, with this just being her second calf, and last year's son selling to Habberfield Cattle Co

An early February bull with a nice spread between a low birthweight and a solid 820 lb Adj weaning weight -Maternally stacked when you combine Blindline's dam, Sweet Licious, with Dictator's dam, Opal 652S, and the Helena 47Z cow has produced some dandy's



Lot

IPU 403P RED LOTTO 198A

SIRE: WFL BLINDLINE 28D

WFL SWEET LICIOUS 1044X

MRL GAME CHANGER 12A DAM: MADER SCANDALOUS 71C MADER UNBROKEN 41Y





22 January 2018 · MDR 96F · PG1249550

BW WW YW Milk MCE MWW 779 1277 3.11 3.45 6.1 3.1 64.6 98.4 27.1 6.3 59.4

Leptin PMCH IGF2 CRH4 -0.13 -0.29 EPD 29.3 0.80 CC CG

-A solid put together red blaze face bull who is a descendant from multiple generations of baldie females on the

-Note that Platinum's grandam is the dam to lot 44, and that this cow family is very productive -His second calving dam has a picture perfect udder, very feminine in her make-up, and expected to follow her

-This guy is long made with lots of width over the top



**62** 

IPU 403P RED LOTTO 198A

SIRE: WFL BLINDLINE 28D

WFL SWEET LICIOUS 1044X

TNT GUNNER N208

DAM: MADER P MODERATION 32W

TH RED LASS 11N





### 2 February 2018 · MDR 137F · PG1249571

 BW
 205 wt.
 365 wt.
 ADG
 WPDA
 CE
 BW
 WW
 YW
 Milk
 MCE
 MWW

 92
 904
 1290
 2.41
 3.56
 7.2
 3.9
 71.8
 102.4
 23.9
 5.3
 59.8

CATCASS EPDS Leptin Testing
CWT REA Fat Marb Leptin PMCH IGF2 CRH4

D 19.7 0.70 -0.12 -0.21 CT AT CC

### Homo Polled

-You will like the dark cherry red colour to this herd bull, following the same colour of his dam and grandam -The cow's last year's son sold to Hannah Simmentals, and the year before that her daughter sold at Agribition sale for \$10,500 to Diamond M Simmentals

-The grandam has been a very influential donor, producing many top sons for Stoneman Farms, and multiple

sons for Bignell Cattle Co, with another full brother this year selling as lot 83 -This bull expresses a lot of natural rib shape, maturity, and thickness

MADER ARRESTED 146F

63

IPU 403P RED LOTTO 198A SIRE: WFL BLINDLINE 28D

WFL SWEET LICIOUS 1044X

WHEATLAND'S INFERNO 325N

DAM: CROSSROAD TWINKLE 594T

CROSSROAD ROSEMARY 394R



Maternal Brother of Lot 63



Maternal Brother of Lot 63

7 February 2018 • MDR 146F • PG1249575

BW 205 365 ADG WPDA CE BW WW YW MIIK MCE MWW 85 810 1376 3.54 3.80 10.9 2.0 61.4 91.4 28.1 8.3 58.8

Carcass EPDs Leptin Testing
CWT REA Fat Marb Leptin PMCH IGF2 CRH4

CWT REA Fat Marb Leptin PMCH IGF2 CRH4

EPD 22.8 0.69 -0.14 -0.22 CC AA CC GG

Breed 70 80 35 90

CE ☆☆ Homo Polled

-This is the natural calf coming off of the donor female, Twinkle 594T, also the dam to lots 45-48
-Dark red in colour, stacked with his dam's udder and foot quality, and long spined
-He is put together nicely with a smooth front end, a broad top, and a real nice foot under him
-Note he is just an early February born bull raised on an 11 year old cow, and will continue to grow and mature into a real valuable herd sire



SIRE: WFL BLINDLINE 28D

WFL SWEET LICIOUS 1044X

COME AS URR RED ROCKET

DAM: RUST MISS 527C

HOOKS MIKA 141M





Brother to the dam of Lot 64

20 January 2018 · MDR 84F · PG1249544

ADG WPDA CE BW WW YW Milk MCE MWW 4.2 5.7 83.0 120.3 24.8 3.2 66.3

Leptin PMCH IGF2 CRH4 Fat Marb -0.14 -0.26 CT AA CT CG 40 100

-One of the longest made bulls in the pen, exemplifying one of his dam's great traits -This bull is very stout over that top and loin area, and carries a lot of muscle definition through that back third

-Very good in his temperament, just about a 900 lb Adj weaning weight -Second calving dam is a big strong, Red Rocket daughter, Rockets admired for the extra growth and punch they pass down to their progeny

MADER ROAD TRIP 153F

Lot

IPU 403P RED LOTTO 198A SIRE: WFL BLINDLINE 28D

WFL SWEET LICIOUS 1044X

MADER PROTOCAL 46A DAM: MADER COYOTE UGLY 74C

MADER P EVENING STAR 10X





10 February 2018 · MDR 153F · PG1249578

ADG WPDA CE BW WW YW Milk MCE MWW 4.1 74.9 107.7 26.4 5.0 63.9 909 1352 2.77 3.66 7.0

Leptin PMCH IGF2 CRH4 -0.13 -0.24 EPD 22.6 0.75 AT CC CG

-A middle of February bull with a 909 lb Adj weaning weight -These Blindline calves were of some of the biggest sire group at weaning time and should really carry that forward in their own offspring

-Loose hided, soft sided, and stretch are some words that sum up this guy -Grandam has been very influential in always weaning off a calf of almost  $\frac{1}{2}$  to  $\frac{3}{4}$  her bodyweight



ADG WPDA CE BW WW YW Milk MCE MWW 3.8 78.4 120.5 18.2 0.3 57.4 1336 3.28

Fat Marb Leptin PMCH IGF2 CRH4 RFA EPD

0.81 -0.12 -0.16 40 65

-Two unique pedigreed full brothers by blood -Both stemming from two black parents combining great genetics such as Heavy Hitter, Godfather, and the Opal 652S donor cow

-These Opal daughters are so much like the old girl herself, as the teat size is perfect, the udder suspension is remarkable, and the foot quality is untouchable
-Maverick has a nice red colour, is moderate and stout made, and carries that wide pin spread and muscle power

that Heavy Hitter throws in every calf

MADER INSCRIPTION 93F

Lot

MRL DISCOVERY 21A SIRE: LFE HEAVY HITTER 352C LFE BS JULI 641X

LRX THE GODFATHER 141Z

DAM: MADER OPAL 31C

CG BLACK OPAL 652S



CG Black Opal 652S

22 January 2018 · MDR 93F · PG1249548

BW WW YW Milk MCE MWW 71.9 111.6 19.5 1.4 55.5 756 1294 3.36 3.48 5.4 3.4

Leptin PMCH IGF2 CRH4 -0.12 -0.16 EPD 30.2 0.81

-A loose hided, soggy made bull on a moderate frame -These Godfather cross Opal daughters are not big in stature, but are mighty in their production and milking

-You will want to retain the daughters from these two brothers as they will add udder quality, foot quality, and add just shear physical attributes we are targeting in the beef sector



SIRE: MADER WALK THIS WAY 224B MADER PIRON SUGAR 7X

MADER IM A GANGSTER 20B DAM: MADER HOT DAMN 26D

IPU MS. HOT IRON 161Z



Paternal Brother of Lot 68



2 January 2018 · MDR 6F · PG1249516

BW WW YW Milk MCE MWW 4.3 86.4 130.2 21.5 -0.8 64.7

Leptin PMCH IGF2 CRH4 RFA

Fat Marb -0.12 -0.29 -Here is a beef machine

-This bull is so massive in his body type, rugged in his design, and stout made
-He is royally bred when you analyze his pedigree with great Walk This Way sire on the top side combining with
a Gangster daughter out of the Hot Iron 161Z donor female

-Walk this Way calved very well on heifers and they have the ability to really grow and mature quickly

-Look to this bull to really pass on his feed efficiency and enhanced growth ability

MADER PARADISE CITY 119F

Lot

NCB COBRA 47Y SIRE: MADER WALK THIS WAY 224B MADER PIRON SUGAR 7X

LRX THE GODFATHER 141Z **DAM: MADER JACKPOT 9D** 

MADER PIACKPOT 59S





29 January 2018 · MDR 119F · PG1249562

ADG WPDA CE BW WW YW Milk MCE MWW 884 1356 2.96 3.59 9.3 2.2 80.6 124.3 23.4 5.4 63.7

Leptin PMCH IGF2 CRH4 -0.13 -0.24 EPD 25.1 0.66 ΑT

-Stemming from a first calf heifer who goes back to one of the farm favourites, Jackpot 59S

-A female responsible for producing many top bulls and females that have been marketed in the top percentile for quality and dollars

-He has that nice money stripe down his face, is very athletic in his movement, and carries a lot of capacity
-This bull does have the tendency to hang to the back of the group as a bit shy, but with his quality and maternal strength, we feel he can really excel in the right operation and will calve easy



Lot

LRX THE GODFATHER 141Z SIRE: MADER FREESTYLE 92B

MADER GOODLUCK CHARM 139

KOP CROSBY 137W OAM: WHS MISS HANNAH 69B LAZY BAR B LABEL 109U





MDR 130F · PG1249568 1 February 2018 •

ADG WPDA CE BW WW YW Milk MCE MWW 73.1 112.2 23.1 4.0 59.7 4.7

Leptin PMCH IGF2 CRH4 85 80

-The Hannah 69B cow is among our favourite females to analyze, passing that down to her daughters we have

-This guy is extra long made, smooth throughout, and should really pass on a great haircoat and look to his progeny

-He has white star on his forehead and is dark red in colour

-Maternal Brother last year sold to Bignell Cattle Co.

MADER DARE DEVIL 127F

Lot

SIRE: MADER FREESTYLE 92B MADER GOODLUCK CHARM 139

R PLUS HARD ROCK 145X DAM: MADER BLACKGOLD 3B

MADER P BLACKGOLD 110S

LRX THE GODFATHER 141Z





31 January 2018 • MDR 127F · PG1249566

BW WW YW Milk MCE MWW 72.9 114.5 20.2 1.7 56.7 862 1323 2.88 3.64 6.2 3.9

-0.12 -0.22 EPD 26.3 0.70

-A smooth made son of Freestyle, who characterizes the same depth of rib, muscle shape, and large foot as his sire

-His dam is a daughter of our great Blackgold 110S donor cow, who is responsible for maybe as much \$\$\$ value in progeny as any other cow on the farm
-He is very moderate in his birthweight, and posts a great weaning weight of 862 lbs



**72** 

KWA FLYF RED MOUNTAIN 16Z SIRE: HARVIE RED SUMMIT 54B

HARVIE DAKOTA ROSE 11Z

LBCC BUCKSHOT 404B

DAM; LBCC DRAMA QUEEN 607D

GREYLEDGE RING OF FAITH





4 February 2018 • MDR 141F • PG1251369

BW 205 365 Wt. Wt. CE BW WW YW Milk MCE MWW
94 849 1387 3.36 3.65 9.4 3.6 78.9 117.7 22.6 6.4 62.1

CWT REA Fat Marb Leptin PMCH IGF2 CRH4

EPD 37.5 0.80 -0.12 -0.10 CT AA CC CC

CE

Homo Polled

-An early February bull that has the quality that your looking for -He resembles in real life, exactly what he looks like in his picture -He is a soft made, loose hided, soggy individual -Summit is well known in the breed for his great calving ease

-summers were known in the breed for his great canning ease -His first calving dam, is the epidemy of what we are shooting for our young cows to look like, with her quality udder, big pin spread, and overall body capacity and condition

# MADER DAMAGE CONTROL 206B

# Reference Sire

SHS ENTICER PIB
SIRE: HARVIE JDF WALLBANGER 111X
JDF PEPSI 61U

CG BLACK NUGGET 25N

DAM: CG BLACK OPAL 652S

CG BLACK OPAL 214 M





6 July 2014 · MDR 206B · BPTG1139924

BW 205 365 ADG WPDA CE BW WW YW Milk MCE MWW 83 731 1600 6.42 3.05 7.1 4.3 87.3 131.4 16.9 1.7 60.6

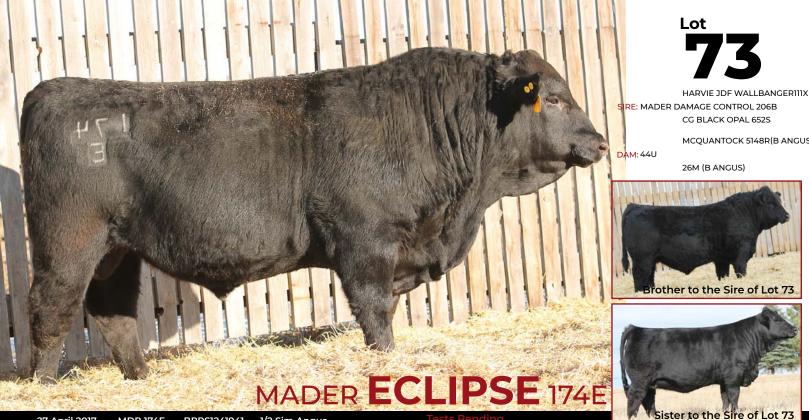
 Carcass EPDs
 Leptin Testing

 cwt
 REA
 Fat
 Marb
 Leptin
 PMCH
 IGF2
 CRH4

 EPD
 48.3
 0.76
 -0.12
 -0.24
 CT
 AT

Homo Polled, Hetero Black

 - An awesome breeding bull that starts with low birthweights then has impressive YW EPD's
 -Another son that we are very proud to have raised
 -Damage Control, is pedigreed very strong being out of the well known Wallbanger sire, and our foundation black donor cow, Opal 652S



MDR 174E • BPRS1241941 • 1/2 Sim Angus 27 April 2017 ·

Jan 1 ADG WPDA Wt. BW WW YW Milk MCE MWW 8.2 2.9 75.2 112.0 19.1 3.2 56.7

Leptin PMCH IGF2 CRH4

-Here is an extra age ½ blood SimAngus bull that will cover another 10 cows for a guy and utilize his maturity to be more aggressive of a breeder off the get go
-Very smooth made through his shoulder and hip shape, tells me that this guy could be utilized on heifers or young stock if desired and calve easy
-The sire Damage Control, is pedigreed very strong being out of the well known Wallbanger sire, and our foundation black donor cow, Opal 652S

MADER AFFIRMED 173E

SIRE: MADER DAMAGE CONTROL 206B CG BLACK OPAL 652S

**DAM: 62U** 

MCQUANTOCK 5148R (B ANGUS

HARVIE JDF WALLBANGERIIIX

16N(SIMMENTAL)

Lot 74

Maternal Brother of Lot 74

13 April 2017 · MDR 173E • BPRS1241939 • 3/4 Sim Angus

BW WW YW Milk MCE MWW 75.2 112.0 19.1 3.2 56.7 725 1780 4.75 2.83 8.2 2.9

-0.10 -0.09 EPD 36.8 0.69

Leptin PMCH IGF2 CRH4

-A big powerful, growthy, blaze face, ¾ blood bull who will add performance
-He is a coarser boned bull and has the maturity and frame score to work well on any size of cow his first

-His maternal brother was a real sale feature two years back selling to Sunshine Colony -The dam is a strong bodied, capacious cow with a sound udder and feet



HARVIE JDF WALLBANGERIIIX SIRE: MADER DAMAGE CONTROL 206B CG BLACK OPAL 652S

**BLACK ANGUS** 

**DAM: 38T** 

26M(B ANGUS)





12 April 2017 · MDR 171E · PRS1241935 · 1/2 Sim Angus

205 Jan 1 ADG WPDA CE BW WW YW Milk MCE MWW 1885 4.50 3.00 8.2 2.9 75.2 112.0 19.1 3.2 56.7

RFA 36.8 0.69 -0.10 -0.09

80

95 35

Fat Marb Leptin PMCH IGF2 CRH4

-This big stretchy ½ blood bull will add length and pounds to his offspring
-He excels in his foot size, his athletic ability, and his muscle expression
-I would be comfortable letting these April/May born bulls out with 25-35 cows
-They will be a full two years old by the time many commercial cowboys are turning out bulls, and they will have the maturity to hold their condition well

MADER SILENCE 1728

HARVIE JDF WALLBANGERIIIX

SIRE: MADER DAMAGE CONTROL 206B CG BLACK OPAL 652S

MCQUANTOCK 5148R(B ANGUS)

DAM: 26Y

11S(SIMMENTAL)



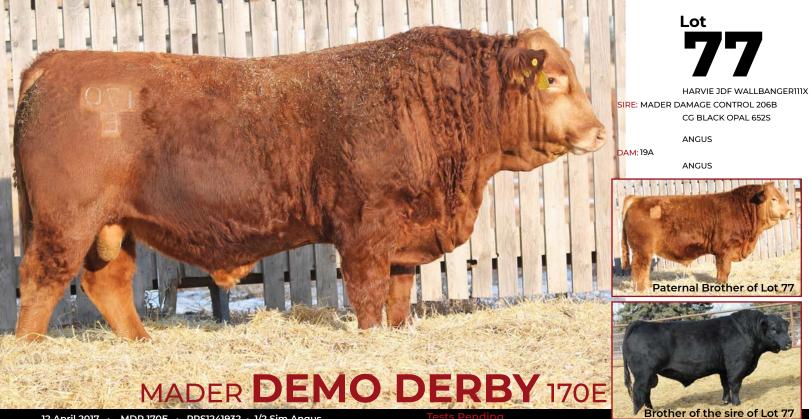


MDR 172E • BPRS1241938 • 3/4 Sim Angus 22 January 2017 •

205 Jan 1 ADG WPDA CE BW WW YW Milk MCE MWW 724 1800 4.62 2.86 8.2 2.9 75.2 112.0 19.1 3.2 56.7

Marb Leptin PMCH IGF2 CRH4 -0.10 -0.09 EPD 36.8 0.69

-These next two paternal brothers are well put together bulls -They are very proportionate in their body type, show good length, frame, and depth of rib -A modest 84 lb birthweight on this guy, and a nice bone size and smooth shoulder



12 April 2017 · MDR 170E · PRS1241932 · 1/2 Sim Angus

Jan 1 ADG WPDA Wt. CE BW WW YW Milk MCE MWW 8.2 2.9 75.2 112.0 19.1 3.2 56.7

Marb Leptin PMCH IGF2 CRH4

-Derby is a  $1\!\!\!/_2$  blood SimAngus bull that is very balanced, free moving, and nice in his skeletal -He is admired by many in the pen for his good nature, his overall power and smoothness, and his ability to travel

a-The influence of Wallbanger and Opal 652S in these bull's pedigree, should be very influential maternally, as Opal decedents inherit her great udder and foot quality
-This guy will be easy to find sale day

MADER ONE WAY 406E

MRL DISCOVERY 21A SIRE: LFE HEAVY HITTER 352C LFE BS JULI 641X

R PLUS BLACKOUT DAM: TRI-R MS BLACK TESLA 21Y TRI-R TESLA 36T





MDR 406E · BPG1242134 14 June 2017 ·

BW WW YW Milk MCE MWW 3.9 74.8 117.6 20.7 2.7 58.1 776 1725 4.50 3.04 4.0

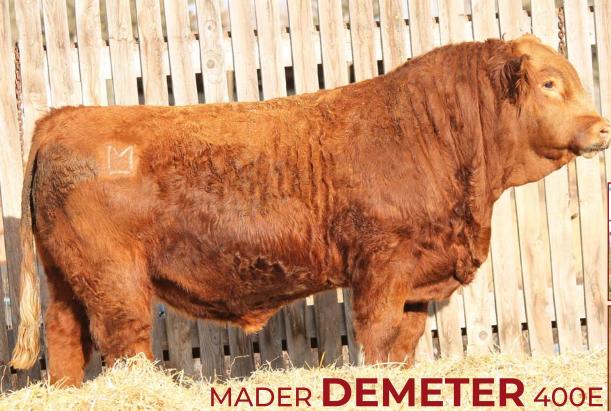
EPD 30.5 0.67

Leptin PMCH IGF2 CRH4



-This would be the big stout power bull of the long yearlings -A striking blaze face, huge topped, and thick quarter, are just a few of his features -His dam is a real attractive female with a good functional udder and feet, and a lot of volume

-As noted from the yearling sector, these Heavy Hitter calves have a pile of natural spring and depth of rib to



SIRE: WFL TROJAN 63C

WFL MS HINSDALE 1009X

LRX THE GODFATHER 141Z DAM: MADER CABERET 74B

CMS CABARET 167Y





9 June 2017 · MDR 400E · PG1242130

Jan 1 ADG WPDA Wt. CE BW WW YW Milk MCE MWW 7.2 2.9 71.0 107.7 19.2 1.2 54.7

RFA Fat Marb 25.3 0.72 -0.12 -0.12 70 80 50

Leptin PMCH IGF2 CRH4

-Two full brothers here next that pattern very much alike -Demeter carries a lot of lower quarter, is wide topped, and very good on his feet and legs

-Sired by our \$33,000 Trojan herd sire, leaves these bulls with low birthweights, small heads, and the calving ease advantage

-Not huge in stature, but these brothers will cover more ground and hold their shape well due to their age

MADER ZUES 401E

MUIRHEADS LIGHTS OUT 4Y SIRE: WFL TROJAN 63C

WFL MS HINSDALE 1009X

LRX THE GODFATHER 141Z DAM: MADER CABERET 74B

CMS CABARET 167Y





MDR 401E · PG1242131 9 June 2017 ·

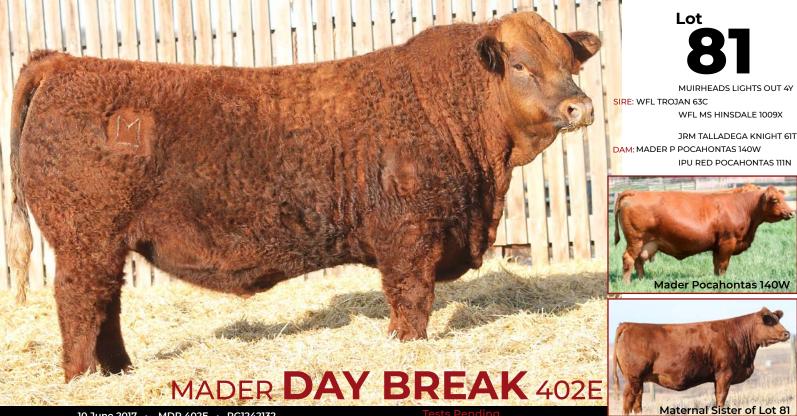
CE BW WW YW Milk MCE MWW 7.2 2.9 71.0 107.7 19.2 1.2 54.7 714 1450 4.32 2.55

-0.12 -0.12 EPD 25.3

Leptin PMCH IGF2 CRH4

-The dam to these bulls is a hard working, heavy milking, thick made female -Her fertility is excellent, breeding back early every year, and always raises the right style and kind for todays

-This guy is also great footed and very structurally sound in his kind -Both brothers are very docile and will make great additions to any herd with their calving ease



-A bull that probably carries as much rib shape and middle to him as any bull in the pen

-He is heavy haired, with that dark red colour -His dam always out produces herself, including a \$16,000 bred heifer selling as her last calf to KT Ranches

Fat Marb Leptin PMCH IGF2 CRH4 RFA EPD 24.3 -0.11 -0.09 60 75 90 35

MDR 402E · PG1242132

Jan 1 ADG WPDA CE BW WW YW Milk MCE MWW 2.83 5.6 3.3 68.6 101.0 20.8 0.6 55.1

10 June 2017 ·

MADER HOMETOWN 423E

Lot

SIRE: WFL TROJAN 63C

WFL MS HINSDALE 1009X ANKONIAN COLOSSAL S064

MUIRHEADS LIGHTS OUT 4Y

DAM: HILLS QUEEN B

CONRAY WAHINE





3 July 2017 · MDR 423E · PG1242138

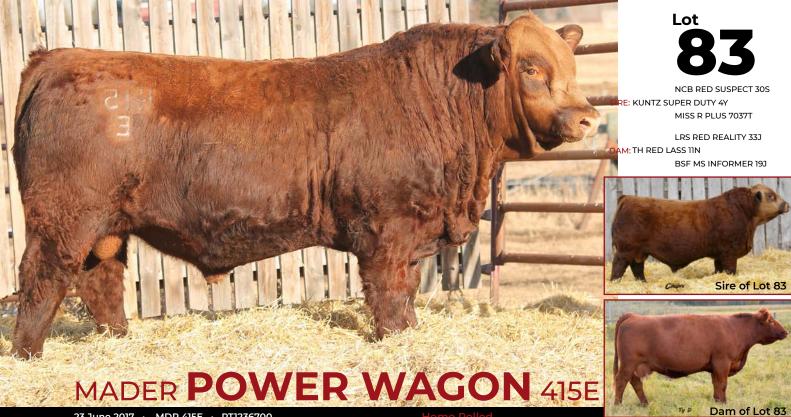
Jan 1 ADG WPDA CE BW WW YW Milk MCE MWW 2.2 68.2 96.7 20.3 3.7 54.4 795 1450 4.07 2.64 7.8

EPD 25.9 0.84

Leptin PMCH IGF2 CRH4 -0.12 -0.08



-Another Trojan son who will calve very easy and could be used on heifers -Very smooth through that front third, small headed, a low 80 lb birthweight -He is dark red, heavy haired, and stems from a very correct momma cow -We admire his angularity and his muscle definition



23 June 2017 · MDR 415E · PT1236700

Jan 1 ADG WPDA Wt. CE BW WW YW Milk MCE MWW 4.1 74.5 115.1 16.9 -1.2 54.2 4.5

RFA Fat Marb -0.11 0.07

50 85 Leptin PMCH IGF2 CRH4

-Here is a full brother to 3 feature bulls we sold in the 2017 bull sale, one going to the Stoneman's for \$12,500, and the other two selling to our many time repeat customers, Bignell Cattle Co
-The Super Duty calves have been standouts for their extra growth, size, and power
-The Lass 11N cow has left her mark in our herd, with some top producing daughters that milk heavy and

bring in the big calves

-He is blood red in colour and has loads of lower rib mass, muscle and thickness

MADER OUTLAW 418E

KUNTZ MARSHALL 12Y SIRE: KUNTZ SHERIFF 8A

PEACOCK'S LI'L NETTIE 23Y

CDI/PLCC DR. PHIL 145U DAM: MADER LADY GOLD 131Y FRIXON LADY 2025



Dam of Lot 84

25 June 2017 · MDR 418E · PTG1236701

CE BW WW YW Milk MCE MWW 721 1400 3.76 2.55 13.8 -0.3 70.1 105.3 27.9 6.5 63.0

-0.11 0.02 EPD 37.9 0.67

Leptin PMCH IGF2 CRH4



-This would really be one of the best calving ease options of many of the red bulls offered throughout the catalogue

-His sire, Kuntz Sherriff has been used on heifers in numerous herds across Canada, proving to be bomb proof -He also offers some great maternal genetics being out of our donor female, Lady Gold 131Y, a cow who is now responsible for having about 8 daughters retained in the herd, and many high selling bulls through this very

-He is so smooth over his shoulder, has a very small skull, and is light boned, all while still maintains a nice easy fleshing body type and hair



SPRINGCREEK ALL IN 155Y SIRE: SPRINGCREEK OLYMPIAN 66A SPRINGCREEK LINNE 33R

SSS-SCF CHUCKWAGON 008J

DAM: MADER P BLKSTAR 2R

ULTRA POWER MISSCOOPER55





### MDR 410E • BPG1242135 21 June 2017 ·

Jan 1 ADG WPDA Wt. BW WW YW Milk MCE MWW 5.1 75.4 102.6 23.3 3.2 61.0 4.8

45 45

85

Fat Marb Leptin PMCH IGF2 CRH4 0.67 -0.13 -0.11

-Here is a long made, deep side, athletic son of the Springcreek Olympian herd sire
-He gets his boldness and mass from his daddy, but he also maintains his dam's great structure and agility
- The 2R female comes up numerous times throughout the cowherd as she has been very influential in our retaining of heifers, and every calf she has ever had, has been a registered saleable calf
-Last year's son sold to Kerry Molzan for \$6500

MADER POSIDEN 422E

SPRINGCREEK ALL IN 155Y SIRE: SPRINGCREEK OLYMPIAN 66A SPRINGCREEK LINNE 33R

WHEATLAND BULL 680S DAM: MADER BLACKGOLD 82A MADER P BLACKGOLD 110S





3 July 2017 · MDR 422E · BPG1242137

BW WW YW Milk MCE MWW 6.1 79.8 116.4 20.8 -0.2 60.7 1625 3.58 2.95 2.7

-0.11 -0.15 32.1 0.87

Leptin PMCH IGF2 CRH4



-A big middled bull here with lots of hair and growth

-His dam is a daughter of our legendary Blackgold 110S donor female and the powerful Wheatland 680S -He has the frame score to reach larger cows if need be, and will cover more numbers to reduce your need for



SPRINGCREEK ALL IN 155Y SIRE: SPRINGCREEK OLYMPIAN 66A SPRINGCREEK LINNE 33R

MADER FULL MONEY 145X DAM: JNB BLACK APHRODITE 13A JENS BLACK TREASURE 21T





5 August 2017 · MDR 432E · BPG1242141

205 Jan 1 ADG WPDA Wt. Wt. BW WW YW Milk MCE MWW 5.0 5.3 78.0 106.7 18.6 2.6 57.6

Leptin PMCH IGF2 CRH4

-Really a balanced made, moderate framed, beefy type of bull here

-He travels very well, and is correct in his make-up -His dam is a favourite, as she always looks good no matter the conditions, has a beautiful udder, great feet, and very feminine through the front, and tanky through the middle third

MADER DEEP BLUE 405E

Lot

NCB COBRA 47Y SIRE: MADER WALK THIS WAY 224B MADER PIRON SUGAR 7X

FBF1 COMBUSTIBLE DAM: MADER SUGAR SUGAR 56C MADER PIRON SUGAR 7X





13 June 2017 · MDR 405E · BPG1242133

CE BW WW YW Milk MCE MWW 704 1500 3.88 2.64 9.1 2.9 78.9 121.8 22.0 6.1 61.5

-0.11 -0.30 '0.86

Leptin PMCH IGF2 CRH4



-A unique pedigreed bull here doubling up on the influence of the Iron Sugar 7X donor female -Besides her great maternal attributes, notice the calving ease in the sires of his pedigree including Cobra and

-Low 78 lb birthweight, light boned, and smooth over that shoulder





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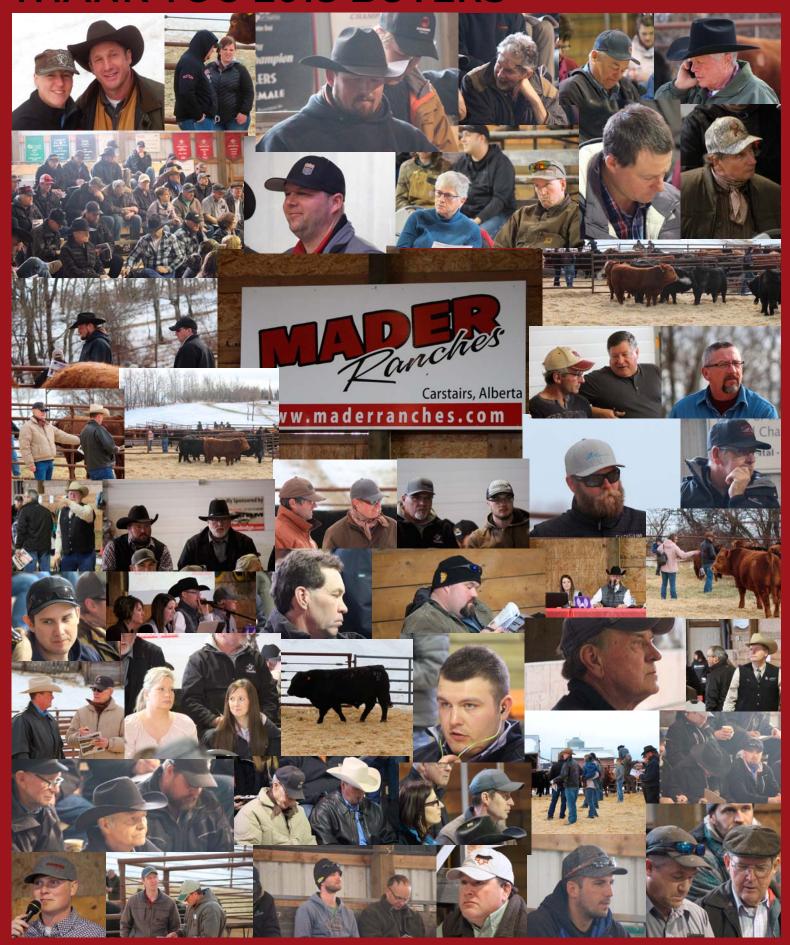
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# **TERMS & CONDITIONS**

TERMS: The terms of the sale are cash or cheque payable at par. Settlement to be made immediately after the completion of the sale. The right of property shall not pass until after settlement is made. All settlements must be made with the clerk of the sale before any cattle will be released. All monies are in Canadian funds.

BIDS: Every animal entering the sale ring will be sold to the highest bidder.

DISPUTES: In cases of disputes, bidding will be reopened between the parties involved. If no further bid is made, the buyer will be the person from whom the auctioneer accepted the last bid. The auctioneer's decision is final. ANNOUNCEMENTS: All announcements made from the auction block will take precedence over the printed matter in the catalogue. Buyers are therefore cautioned to pay close attention to any such announcements.

INSURANCE: Will be available sale day. Animals become the property of the buyer as soon as sold. Bulls to be wintered must be insured.

SHIPPING: Assistance will be given in arranging trucking after the sale but no risk is assumed by the Auctioneer or Seller. Expenses incurred are the responsibility of the purchaser. Purchasers are requested to furnish shipping instructions when making settlement. If you need assistance please contact the seller.

CERTIFICATE OF REGISTRY: Registration or recordation papers will be transferred to the new owner if requested at time of payment. Cattle will not be transferred until paid for in full.

SEMEN RESERVE: The seller reserves the right to draw semen on any bull in the sale for in herd use only at the cost of the seller and prior to delivery.

ACCIDENTS: Although every precaution will be taken to protect the safety and comfort of buyers, neither the sale manager, nor the auctioneer assume any responsibility in this matter and disclaim any liability, legal or otherwise, in the event of accident or loss of property.

LIABILITIES: All persons attending the sale do so at their own risk and sellers assume no liability, legal, or otherwise, for any accidents occurring in or about the premises. EXPORT TESTING: Required health certificates for cattle being exported will be provided.

BREEDING GUARANTEE: All animals are guaranteed to be satisfactory breeders in accordance with the respective breed association bylaws. No guarantee is given a bull's semen will freeze. Any female that is subject to embryo transplant shall cause this guarantee to be null and void. Guarantee does not apply to animals who after the sale are not properly handled and cared for, or injured or sick. They cannot be returned to us if not in a sound, healthy condition. At no time shall the seller's liability exceed the purchased price of the animal.

RIGHTS & OBLIGATIONS: The above terms & conditions of the sale shall constitute a contract between the buyer & seller & be equally binding to both. Resale of animals following purchase in this sale shall constitute a separate transaction & the rights & obligations of the two parties connected thereto are not covered by the terms & conditions of this sale. In the event of default on any part of the terms & conditions covering this sale by either the buyer or the seller, it shall be the responsibility of the buyer or the seller to investigate any action necessary to bring about a fair settlement of any claims arising from this sale and to be responsible for any & all costs involved therein.



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